



**United Way
Of Central Kentucky**

2009 Annual Report

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We dedicate this annual report to you – the people who are United Way. Each year, you give of yourself so that others will not be forgotten. You are the reason for another successful campaign and we invite you to look through the next few pages to see what your work has accomplished.

Your volunteer efforts are why we can operate effectively and efficiently. Because of the time you spend conducting workplace campaigns, analyzing community needs and making funding recommendations, we can give donors the assurance that their gifts are used accountably and our costs remain low.

As the needs continue to increase, so do the costs of programs and solutions. Our community needs to know that United Way of Central Kentucky will be there to help. Thanks to you we can.

Thanks to you, United Way of Central Kentucky will be able to accomplish its mission “to lead the volunteer effort in uniting, mobilizing, and investing resources to efficiently serve human service needs in our community”.

The **primary interest** of United Way is people. The **strength** of United Way is people.

What is United Way?

United Way is an organization that brings volunteers, individuals and companies together throughout the counties of Hardin, Grayson, Meade and Larue in order to improve people's lives. Businesses and individuals can respond to multiple charity requests through one effort and agencies can raise more money much more efficiently than by conducting separate workplace campaigns on their own.

With an annual campaign each fall, the United Way of Central Kentucky is currently able to financially support 52 human service programs. The dollars pledged through the fall United Way of Central Kentucky campaign are collected and distributed the following calendar year to those agencies.

There are United Way agencies and programs you may not have heard of before. What makes United Way so effective is that clients who are served by some of those lesser-known programs do not fall through the cracks. With just one gift, whether you use payroll deduction or write one check, you are helping those in your community.

United Way knows that people like you really want to make a difference in your community. You want to help others. We want to be your partner.

We will bring together people from all across our communities – people from government, business, faith groups, nonprofits, and ordinary citizens - to tackle the issues that matter most.

United Way is focused on bottom-line results – the lives we change and the communities we shape.

2009 United Way of Hardin County Board of Directors

Executive Committee and Officers

Greg Schrecke, President
First Federal Savings Bank

Richard Page, Treasurer
Chase Bank

Ben Larue, President Elect
Larue Financial Services

Trinity Searcy, V. P.
Dana Corporation

Michael Mabry, Past President
Akebono Corporation

Board Members

Kevin Addington

Addington Transportation

Kirk Chadwick

Fischbach USA

Marilyn Ford

First Citizens Bank & Trust

Joe Fowler

Accumetric, Inc.

Rik Hawkins

Kentucky Neighborhood Bank

Terry Henry

Hardin Memorial Hospital

Nannette Johnston

Hardin County Schools

Carol Jones

Retired RN

Ron Jones

Akebono

Ben Larue

Larue Financial Services

John Mahanna

UPS

Vince Nealey

Retired Attorney, Ft. Knox

Ron Ortiz

Hardin County Schools

Bill Osbourne

Communicare

Richard Page

Chase Bank

Greg Pawley

Cecilian Bank

Greg Schrecke

First Federal Savings Bank

Trinity Searcy

Dana Corporation

Larry Tarvestad

Dow Corning

Sharon Vanderhoof

Actus Lend Lease

Board members serve for a term of three years, with a maximum of 2 consecutive terms. The Board meets 6 times per year.

2009/2010 Marketing Committee Members

Kevin Clark	Self-employed
Heather Edge	Towne Mall
Bill Hernandez	PNC Bank
Kerrie Lewis	Sign Makers
Michelle McGuffin	The News Enterprise
Jennifer Meyers	WQXE Radio
Barbara Proffitt	Hardin Memorial Hospital
Gina Ryan	Hardin Co Schools - HCECTV
Kendra Stewart	Lincoln Trail Behavioral Health
Patsy Whitehead	Nolin RECC

2009/2010 Community Investment Team

Our experience tells us that the best way to help the most people is to focus on the underlying causes of the most serious problems. The Community Investment Team works to bring about lasting change in our community.

Kirk Chadwick	Fischbach USA
Dudley Cooper	Grayson Co. Industrial Group
Jane Cornell	Retired
Joe Fowler	Accumetric, Inc.
Nelson Kelley	Retired
Ben Larue	Larue Financial Services
Melissa Layman	Grayson Co. Community Action
Richard Page	Chase Bank
Greg Rovinski	Hardin Memorial Hospital
Bryce Shumate	Radcliff Police Department
Carla Thomas	Kentucky Utilities
Mary Young	Cecilian Bank

**2009 United Way of Central Kentucky
Campaign Recognition**

Top Employee/Corporate Campaigns
(Raised more than \$10,000 each)

Gold Club (\$50,000 +)

Dow Corning	\$82,909
Mouser Custom Cabinetry	\$64,722
UPS Worldwide	\$61,919
Hardin Memorial Hospital	\$61,828

Silver Club (\$25- 49,999)

First Federal Savings Bank	\$46,792
Akebono Corporation	\$44,698
First Citizens Bank	\$36,680
Altec Corporation	\$35,173
Toyota Boshoku (Leitchfield)	\$34,264
AGC Automotive	\$26,923

Bronze Club (\$10-24,999)

Hardin County Schools	\$23,900
Cecilian Bank	\$21,315
Dana Corporation	\$20,684
Swope Family of Dealerships	\$19,956
Kentucky Utilities	\$17,629
Communicare	\$17,184
Summit Polymers	\$16,196
Elizabethtown Schools	\$14,147
The News-Enterprise	\$12,488
Warren RECC (Leitchfield)	\$12,009
Fischbach USA	\$10,651
Ft. Knox Federal Credit Union	\$10,600
Elizabethtown Wal-Mart	\$10,284

United Way of Central Kentucky, Inc
Financial Statement of Activities
As of December 31, 2009

Income

Revenue and Public Support -

2007 Campaign Income	\$ 16,853.73
2008 Campaign Income	\$ 26,079.41
2009 Campaign Income and Pledges	<u>\$ 801,598.68</u>
Total Campaign Income	
Collected in 2009	\$ 844,598.68

Other Revenue –

Interest & Dividend Income	\$ 2,260.04
Other Donations	<u>\$ 0.00</u>
Total Other Revenue	\$ 2,260.04

Total Public Support and Other Revenue \$ 846,858.72

Allocations and Expenses

Program Services

Agency Investments	\$ 558,350.28
Partner Investments	\$ 24,911.72
Designations	\$ 9,660.00
Disaster Relief (Ice Storm)	<u>\$ 5,730.93</u>
Total Program Services	\$ 598,652.93

Support Services

UWA/ UWKY Dues	\$ 11,724.00
Accounts Payable	\$ 0.00
Fundraising Expense	\$ 65,173.99
Management and Program	<u>\$ 98,827.08</u>
Total Support Services	\$ 175,725.07

Total Program and Support Services \$ 774,378.00

Change in Net Assets \$ 72,480.72

United Way of Central Kentucky Community Investments

	2008	2009
Hardin County Agencies		
American Red Cross	\$ 54,800	\$ 32,000
America's Second Harvest	\$ 55,000	\$ 47,000
Big Brothers Big Sisters	\$ 47,500	\$ 38,250
Central Ky Senior Corp/ RSVP	\$ 13,000	\$ 13,000
Central Ky Senior Corp/ SHIP	\$ 10,000	\$ 10,000
Community Health Charities	\$ 38,400	\$ 24,912
Community Health Clinic	\$ 71,000	\$ 56,000
Elizabethtown Schools Panther Place	\$ 31,200	\$ 28,000
Hardin Co Schools First Connections	\$ 50,500	\$ 45,750
Helping Hand of the Heartland	\$ 83,000	\$ 76,000
Horses and Hearts	\$ 5,000	\$ - 0 -
Hosparus	\$ 77,000	\$ 30,000
Legal Aid Domestic Violence	\$ 10,000	\$ - 0 -
Lincoln Trail ADD Caregiver Program	\$ 6,000	\$ 400
Lincoln Trail Health Dept.	\$ 2,000	\$ - 0 -
North Hardin Hope	\$ 89,000	\$ 80,000
SpringHaven	\$ 61,000	\$ 51,850
Wesley Hilltop House Youth Program	\$ 15,000	\$ - 0 -
Grayson County Agencies		
Caneyville Elem Family Resource	\$ 3,500	\$ 1,500
Clarkson Elementary Group Therapy	\$ 1,500	\$ - 0 -
Clarkson Family Resource Center	\$ 1,000	\$ - 0 -
Grayson Co Community Alliance	\$ 50,000	\$ 47,000
Grayson Co. Community Education	\$ - 0 -	\$ 1,000
Grayson Co. 4 H	\$ 1,000	\$ 1,000
Grayson County Hosparus	\$ 2,500	\$ - 0 -
Total Community Investment	\$778,900	\$583,662



The United Way of Central Kentucky is a not-for-profit organization exempt from income tax under section 501c(3) of the Internal Revenue Code and provides supporting services and other assistance to public and private agencies and community organizations to meet the human service needs of the general public of Hardin, Grayson, Larue and Meade Counties. United Way of Central Kentucky is a local autonomous organization governed by a local board of directors and operates under a charitable solicitation permit issued by the State of Kentucky.



United Way
of Central Kentucky

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Phone: 270.737.6608

Nelson Kelley.....Interim Executive Director
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Kimberly Jayne.....Office Manager
kjayne@unitedwayck.org

Give...

Advocate...

Volunteer...

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™ 



LIVE UNITED™



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