

**2010 Annual Meeting  
&  
Campaign Awards**  
November 18, 2010



# **Annual Meeting and Awards Dinner**

Welcome.....Sandy Grogan, Chairperson

Invocation.....Eston Glover

Dinner is served

Annual Meeting Call to Order.....Sandy Grogan, Chairperson

Nominating Committee Report.....Tracey Clark

Election of Directors.....Sandy Grogan

Recognition of Outgoing Board Members.....Sandy Grogan

Introduction of New Board Chair.....Sandy Grogan

Presentation of Award to Outgoing Board Chair.....Sam Brown

Adjournment of Annual Meeting.....Sam Brown

## Awards Ceremony

Introduction of 2010 Campaign Chairperson.....Candace Hubbard

2010 Campaign Highlights & Awards.....Betsy Shelton  
& Division Chairs

People Helping People Awards.....Betsy Shelton

J. William Flowers Award.....Melissa Sellers

Overall Campaign Award.....Betsy Shelton

Video Contest Winner.....Betsy Shelton

Announcement of Campaign Total.....Betsy Shelton

Special Performance.....United Way Rockers

Closing Remarks & Recognition of Sponsors.....Sandy Grogan

## United Way 2010 Board of Directors

Sandy Grogan, Chairperson\*  
Sam Brown, Chairperson-Elect\*  
Ronnie Barnett, Treasurer\*

Ronnie Barnett\*  
Sam Brown\*  
Tracey Clark  
Mike Churchill  
Sandy Grogan\*  
Chad Hancock  
Lee Harton  
Brian Lacefield\*  
Summer Lindsey  
Mack Major  
Maria Maras  
William Owen

Nikki Radford  
Bob Reid  
Angela Satterlee\*  
Sherrie Smith  
Henry Snorton  
Mike Stalls  
Betty Stites\*  
Laura Thomas  
Shelly Tilley  
Rev. William Watson  
Whitney Westerfield  
Kris Williams

*\*Denotes Executive Committee members*

*United Way President/CPO serves as Secretary of the organization*

*The United Way Board of Directors meets the 4<sup>th</sup> Monday afternoon of each month at 12:00 at the Pennyrile Electric office, Hopkinsville, KY.*

## Nominations for 2011

*Nominations for office with 1 year term ending December 2011:*

Chairperson-Elect: Sam Brown

*Nominations to Board of Directors for 3-year terms ending December 2013:*

Laura Thomas\*  
Steve Buchanan  
Judy Hargrove

Betsy Shelton  
Derrick Watson

(\*) Denotes nomination to a second 3 year term

Recognition of Outgoing Board Members – Ms. Grogan

Ronnie Barnett    Betty Stites    Mike Stalls    Sherrie Smith

## Campaign Division Chairs

Latham Society.....Michael & Tracey Clark

Commercial Division.....Eston Glover  
Frances Henderson

Education Division.....Regan Huneycutt  
Ruth Lynch  
Suki Rechter  
Peggy Bozarth

Government Division.....Melissa Sellers  
Walter Cummings

Residential Division.....Brandi Alexander

Industrial Division.....Laura Thomas  
Vonda Gates

Professional Division.....Lori Legaspi  
Henrietta Kemp

Events.....Debbie Leavell

Marketing/Media.....Nikki Radford

Telethon.....Lana Bastin

## Campaign Acknowledgments

Acknowledgements of volunteers, United Way office staff, Campaign Committee and Subcommittees, Agencies, and to everyone who gave!

## **“People Helping People” Awards**

The “People Helping People” Awards were created to honor those organizations of our community which provide outstanding support to the United Way. Each year, the honor is given to those organizations which conduct outstanding campaigns, reflecting the true spirit of “People Helping People.” Criteria for the award include an increase in employee giving, receiving a bronze award or higher, volunteer participation and a meaningful corporate gift (where applicable.) There are four categories of recognition:

**Small Firm Award: fewer than 25 employees**

**Medium Firm Award: 25-100 employees**

**Large Firm Award: over 100 employees**

**People Helping People Award: the firm with the most significant contribution to the United Way during this year’s campaign, regardless of size.**

The “People Helping People” Award is a metal sculpture created by Hopkinsville artist Steve Shields, which depicts people helping people make the climb upward to reach their goals. The other awards were created by Jim Wisby and continue the theme of climbing upward to realize a better life. The awards will go to the recipient’s place of business to be displayed until next year’s campaign.

## **Chairman's Awards**

These awards are presented to the companies with the largest total contribution in each division

Commercial Division  
Education Division  
Government Division  
Industrial Division  
Professional Division  
Latham Society

## **Spirit Awards**

These awards are presented to the companies with the largest percentage increase in each division

Commercial Division  
Education Division  
Government Division  
Industrial Division  
Professional Division

## **J. William Flowers Award**

This award was created in 1982 as an annual honor to commemorate and preserve the memory of Mr. J. William Flowers for his tireless dedication and invaluable contribution to the Hopkinsville-Christian County United Way.

This award is presented to an individual who has demonstrated selfless and meritorious service during the past campaign. The award is given along with a copy of the Prayer of St. Francis, which typifies the spirit of the true volunteer.

**Lord, make me an Instrument of thy Peace  
Where there is Hatred, let me sow Love;  
Where there is Injury, Pardon;  
Where there is Doubt, Faith;  
Where there is Despair, Hope;  
Where there is Darkness, Light;  
Where there is Sadness, Joy;  
O Divine Master, grant that I may not  
So much seek to be consoled as to console; to be  
understood as to understand; to be loved as  
to love; for it is in giving that we receive; it  
is in pardoning that we are pardoned, and it is  
in dying that we are born to Eternal Life.  
Amen.**

## **Employee Campaign Awards**

Employee Awards are based on “Campaigning to Potential” with “potential” being one hour’s pay per month, or .6% of annual salary.

**Participation** – up to 50% of employee giving potential

**Bronze** – Achieving 50-60% of employee giving potential

**Silver** – Achieving 66-85% of employee giving potential

**Gold** –Achieving 85% or more of employee giving potential

### **Bronze Awards**

Hopkinsville Fire Department  
City of Hopkinsville Public Works  
PADD  
Heritage Bank—Christian Co  
Heritage Bank—Trigg Co  
McGee Pest Control  
Pennyrile Ford Lincoln Mercury  
Bastin Optometric Clinic  
The Salvation Army  
Continental Mills  
Pennyrile Electric—Christian Co.  
Freudenberg

### **Silver Awards**

Christian Co Clerk’s Office  
Christian Co PVA Office  
Cayce’s Pharmacy  
Heritage Bank—Todd Co  
Cayce Mill  
Ebonite

## **Gold Awards**

City of Hopkinsville Admin  
Christian Co Treasurer's Office  
Christian Co Emergency Management  
Christian Co Judge Executive Office  
Housing Authority of Hopkinsville  
Planters Bank  
Chamber of Commerce  
Hopkinsville YMCA  
Hopkinsville Milling  
HES Energy Net  
Riken Elastomers

## **100% Participation**

Hopkinsville YMCA  
Bastin Optometric Clinic  
Chamber of Commerce  
Heritage Bank—Trigg Co  
Heritage Bank—Todd Co  
City of Hopkinsville Admin  
Christian Co Treasurer's Office  
Christian Co Judge Executive Office  
Christian Co PVA Office  
Hopkinsville Milling  
Riken Elastomers  
HES Energy Net  
Bank of Cadiz--Hopkinsville

## 2010 Community Investment Committee

Angela Satterlee, Betty Stites, Co-Chairs

Mack Major	Laura Thomas
Summer Lindsey	Mike Stalls
Brian Lacefield	Sam Brown
Bob Ward	Whitney Westerfield
Susan Flater	

## 2010 Agency Allocations & Designations

Aaron McNeil House/Crisis Relief Services	\$ 77,461
American Red Cross	32,604
Armed Services YMCA	12,696
Big Brothers Big Sisters of Christian County	28,995
Boy Scouts	5,415
Boys and Girls Club	37,314
Christian County Child Abuse Council	958
Christian County Family YMCA	52,934
Christian County Literacy Council	8,770
Christian County Rescue Team	14,325
Christian County Senior Citizens Center	17,877
Christian County Youth Advisory Committee	2,435
Dyslexia	14,859
Girl Scouts	3,480
Kentucky Legal Aid	13,018
Pennyrile Children's Advocacy Center	7,684
Retired Senior Volunteer Program	8,663
Salvation Army	66,671
Sanctuary, Inc.	38,916
Trace Industries	7,381
Widowed Persons Services	482
Other United Ways	2,981
Other Donor-Designated Agencies or Programs	16,207
Caldwell, Todd, and Trigg County Agencies	43,974
<b>Total Agency Support.....</b>	<b>\$516,100</b>
<b>Amounts above reflect funds paid out January-December 2010</b>	

\*Agency receives whatever funds are designated to it during the annual fall fund-raising campaign.

## 2010 Financial Report (unaudited)

<u>Assets</u>	As of 10/31/10	As of 10/31/09
Current Assets:		
Cash and Cash Equivalents	\$ 496,814	465,751
Pledges receivable – Current year	157,354	152,539
Less provision for uncollectible pledges	(44,807)	(44,409)
Other current assets	<u>1,659</u>	<u>1,415</u>
Total current assets	<b><u>611,020</u></b>	<b><u>575,296</u></b>
Property, plant & equipment	45,813	45,813
Less accumulated depreciation & amortization	<u>(44,535)</u>	<u>(42,991)</u>
Net Fixed Assets	<u>1,278</u>	<u>2,822</u>
<b>TOTAL ASSETS</b>	<b><u>\$ 612,298</u></b>	<b><u>\$ 578,117</u></b>

### Liabilities & Net Assets

Current Liabilities:		
Accounts payable	\$ 71,017	69,668
Designations Payable	71,412	64,352
Other Current Liabilities	2,365	2,349
Total current liabilities	<u>144,794</u>	<u>136,370</u>
Equity:		
Net assets (unrestricted)	323,530	341,980
Net assets (temp. restricted)	35,966	28,457
Net assets – cash (temp. restricted)	71,135	55,710
Net income	<u>36,873</u>	<u>15,600</u>
Total Equity	<u>467,503</u>	<u>441,747</u>
Total Liabilities and Equity	\$ <b><u>612,298</u></b>	\$ <b><u>578,117</u></b>

\*our financial statements are audited as of our fiscal year end which is December 31<sup>st</sup> and a copy of the audit report is available for members to review at the United Way office

This evening would not have been possible without our sponsors. Thank you to the following individuals and businesses:

**Jennie Stuart Medical Center**  
**James E. Bruce Convention Center**  
**Bank of Cadiz**  
**Pennyrile Electric**  
**Higgins Insurance**