

# UNITED WAY OF PADUCAH-MCCRACKEN COUNTY



## 2009-2010 ANNUAL REPORT



IN 2009-2010  
OUR **13**  
PARTNER  
AGENCIES  
SERVED OVER  
**17,000**  
INDIVIDUALS.



# MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Since 1934, the United Way of Paducah-McCracken County has played a key role in improving the lives of our community members. And this past year has been no different! Together, each of you, our 13 Partner Agencies, our 10 Emerging Needs Grant Recipients and record numbers of volunteers continue to change and save lives. Your support has strengthened our ability to address the most pressing needs in our community.

In the last 75 years the issues we face have changed, but the mission in which we engage remains steadfast. This is why we are proud of our community stewardship; thankful for your volunteer support and, most importantly, confident that together we can continue to build a community that is measurably better for all our citizens.

**ASHLEY WRIGHT**



**UNITED WAY IS  
EXCITED TO  
WELCOME LADIES  
LIVING FREE AND  
MERRYMAN HOUSE  
AS NEW PARTNER  
AGENCIES.**

## 2009-2010 PARTNER AGENCIES

American Red Cross  
Boy Scouts  
Family Service Society  
Four Rivers Behavioral Health  
Girl Scouts  
Heartland CARES, Inc.  
Oscar Cross Boys & Girls Club  
Paducah Day Nursery  
Purchase Area Sexual Assault Center  
RSVP  
Salvation Army  
Senior Citizens Center  
St. Nicholas Family Free Clinic

# MESSAGE FROM THE PRESIDENT

To United Way Supporters,

2009 was an incredible year for United Way of Paducah-McCracken County and its supporters. We revamped our Victory Celebration and implemented an updated development strategy with increased focus on the critical relationships with our donors. We took a revised approach to the 2009-10 campaign with focus on identifying new workplace campaigns.

The United Way Staff hosted a very successful “Stuff the School Bus” project to collect school supplies for children throughout the county. Just a few months later, opportunity knocked in the form of a visit to Paducah by University of Kentucky basketball coach John Calipari. United Way provided a warm welcome, working with Coach Cal and his team to quickly pull together a fabulous event that cleared nearly \$20,000.

We kicked off the annual campaign with the first “Project United” day of service, which provided a wonderful way for United Way supporters to spend time in our partner agencies.

Our final major event of 2009 was the United Way Community Summit, hosted by our Community Impact Committee. Local leaders gathered to help with our efforts to identify community needs, the underlying issues that contribute to those needs, and strategies to help alleviate both.

Our primary challenge continues to be the “trickle down” effect of the ongoing national recession, which brought higher unemployment to our area, driving more families than ever to seek assistance from United Way agencies and reducing the pool of dollars available for donations.

I am indebted to the UWPMC Board of Directors, which is made up of experienced, compassionate professionals who bring outstanding skills to bear in their oversight of your United Way. Our staff is highly professional, and has proven to be efficient and effective stewards of the United Way mission.

Overall, 2009 was a year of growth and change for our United Way and I firmly believe we are strongly positioned to face the year ahead. I appreciate the opportunity to have served as President of the Board and look forward to my final year of service with excitement and enthusiasm.

**GEORGANN LOOKOFSKY**





OUR FIRST ANNUAL  
PROJECT UNITED  
INVOLVED OVER  
**150** VOLUNTEERS,  
WHO PROVIDED MORE  
THAN **\$12,000**  
WORTH OF LABOR FOR  
OUR AGENCIES.





**145**  
**BUSINESSES RAN**  
**WORKPLACE**  
**CAMPAIGNS,**  
**WITH 17**  
**RAISING OVER**  
**\$10,000.**



# MESSAGE FROM THE CAMPAIGN CHAIR

To United Way Campaign Volunteers and Participants,

First, I would like to thank every one who contributed to the successful 2009-10 campaign. We greatly appreciate those individuals who provided financial resources, sacrificed their personal time, and volunteered in a variety of capacities to support the campaign. Specifically, I would like thank every individual campaign coordinator who made a commitment to provide resources to those in and around our community who are not as fortunate as each of us or who have temporarily fallen on more difficult times due to a variety of reasons. These less fortunate individuals may not have had a place to sleep or food to eat without your commitment.

Economically, 2009 was a very challenging year for many in our business community, however, the business community continued to support the efforts of the United Way in many ways and we are thankful for their support. The 2009-10 campaign would not have been as successful without the increase in individual contributions over the previous year. This is just another example of the kind and loving hearts from individuals who truly understand the needs of the community which so often we tend to lose sight of in our daily lives.

In closing, I would like to extend a special thanks to the United Way Executive Director and staff for their passion to improve lives in our community through our partner agencies and programs. These individuals are truly special and show their commitment to Paducah and McCracken County each and every day and we are blessed to have them.

It has been my pleasure to serve as the 2009 United Way Campaign Chairman and want to thank everyone who contributed to its success.

May you and your families be blessed everyday with good health and happiness.

**JOE TARANTINO**



## 2009-10 TOP 20 CAMPAIGNS

- |                             |                     |
|-----------------------------|---------------------|
| 1. USEC                     | 11. Paducah Power   |
| 2. CSI                      | 12. Regions Bank    |
| 3. Paducah Bank             | 13. New Page        |
| 4. US Bank                  | 14. Electric Energy |
| 5. Western Baptist          | 15. Paxton Media    |
| 6. McCracken County Schools | 16. City of Paducah |
| 7. PRS                      | 17. UDS             |
| 8. Ingram Barge             | 18. UPS             |
| 9. Swift & Staley           | 19. US Foods        |
| 10. JPEC                    | 20. Petter Supply   |

# **2009-2010 BOARD OF DIRECTORS**

**President– Georgann Lookofsky, USEC**

**President-Elect– Joe Tarantino, Paducah Remediation Services**

**Vice-President– Randy Hendon, BB&T**

**Secretary– Shawn Turner, Turner Communications**

**Treasurer– David Hampton, Kemper CPA**

**Past-President– Dr. Riley Love, Lourdes Pain Management Center**

**Sherry Anderson, WKCTC**

**Stacey Blankenship, Denton & Keuler**

**Laurie Blount, Paducah Parks Department**

**David Comperry, Broadway United Methodist Church**

**Renae Crane, Paducah Bank**

**Susan Gaffney-Evans, Independent Consultant**

**Brent Gaines, James Marine**

**Lisa Hoppmann, CSI**

**Randy Overstreet, Edward Jones**

**Carolyn Ramage, US Bank**

**Mark Rowe, Ninth Street Church of Christ**

**Sharlott Thompson, Whitlow, Roberts, Houston & Straub**

**Dick Veazey, Uranium Disposition Services**

**Eric Watts, Vanguard Construction**

**UNITED WAY STAFF AND BOARD MEMBERS**

**SERVED A COMBINED 50 HOURS IN THE  
COMMUNITY KITCHEN TO CELEBRATE THE  
LAUNCH OF VOLUNTEER PADUCAH, A NEW  
UNITED WAY PROGRAM THAT MATCHES  
VOLUNTEERS WITH LOCAL AGENCIES.**



**OVER 400  
VOLUNTEERS  
DEVOTED MORE  
THAN  
2,500  
HOURS TO OUR  
COMMUNITY  
THROUGH  
SERVICE TO  
UNITED WAY AND  
VOLUNTEER  
PADUCAH  
AGENCIES.**



OUR SPECIAL  
EVENTS NETTED  
OVER  
**\$30,000**  
FOR OUR  
PARTNER  
AGENCIES.



# PROJECT UNITED SPONSORS

ATMOS Energy

Paducah Remediation Services, LLC

## COACH CALIPARI EVENT SPONSORS

A&K Construction  
Bryant Law Center  
Chief Paduke Realty  
Civil Design Group  
CSI  
Denton & Keuler  
Edward Jones  
Eyecare Associates  
Geotech  
James Marine  
Jim Smith Contracting, Event Title Sponsor

Midwest Aviation  
Murtco  
P&L Railway, Event Title Sponsor  
Paducah Bank  
Paducah Ford  
Stout & Farmer  
The Star  
Track Tech  
US Bank, Event Title Sponsor  
USEC  
Williams, Williams & Lentz

## 5K SPONSORS

CSI  
Denton & Keuler  
Edward Jones  
Lourdes Pain Management Center  
McCracken County Bar Association

McMurray & Livingston  
Paducah Bank  
Rehab Associates  
West Kentucky Runners Club

## COMMUNITY CARES CARD SPONSORS

Cheers Food & Fuel  
The Clay Chameleon  
Cotton Tails  
The Golf Complex  
Learning Railroad  
Montgomery Gardens

The Pasta House Co.  
Paducah Regional Sports Plex  
Penn Station  
Rice Orthodontics  
Shelby's Wheel & Tire  
Steve Harris, DMD

***Special thanks to US Bank for providing another year of office space for the United Way!***

# LEADERSHIP DONORS (\$1,000 & ABOVE)

Keith Ahern  
Jerry & Sherry Anderson  
Kirk Anderson  
Molly Bailey  
Greg Barna  
Wally & Janie Bateman  
Belt Family– David, McKenzi, Parker & Keiler  
Carla Berry  
Kenny & Stacey Blankenship  
Victor Bopp  
Vicki Brantley  
James & Brenda Brown  
Jamey & Jordan Brown  
Samuel Broyles  
Mike Buckner  
Bryan & Laurie Carner  
David Clark  
Bill Clayton  
Rena Crane  
Cathy Crecelius & Steven Parrott  
CSI Management  
Donna Davis  
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David & Pamela Dewey  
John & Rudina Durbin  
Timothy Edmonds  
Thomas & Cynthia Erickson  
Ford Group Four  
Joe & Jeane Frampton  
Jay Frizzo  
David Ginn, M.D.  
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Norman Greenberg  
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Bruce & Doreen Hahn  
David & Dianna Hampton  
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Drew & Angie Hulette  
Ted & Monica Hutchins  
David & Sissy Hyberger  
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Mark & Katherine Joyner  
Jimmy Kiser  
Steve & Caroline Korte  
J.A. & Sonia Labarrague  
Ric & Vickie Ladts  
Drs. Carl & Peggy LeBuhn  
Jim & Debbie Lewis  
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Georgann Lookofsky  
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James & Ruthanne McVey

Wendell & Cindy Medford  
Mr. & Mrs. Joseph Meredith  
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Peggy Paxton  
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Steve & Connie Powless  
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Michael Rundle  
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Barry & Ann Smith  
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Chad & Clarissa Stanley  
Joe Tarantino  
Mark Thompson  
Buddy & Mary Ann Upshaw  
Richard Veazey  
James & Amy Voegle  
Robert & Shirley Walker  
Randy & Judy Warmath  
Eric & Wendy Watts  
Phil & Tammy Weitlauf  
K.A. Wheeler  
John & Kristin Williams  
Mr. & Mrs. John Williams, Sr.  
Charles & Gloria Winkler  
Samuel & Ashley Wright  
Charles & May Louise Zumwalt

*Thanks to our many anonymous Leadership Donors.*

*\*\*United Way of Paducah-McCracken County has made every effort to ensure that the information in this publication is complete and accurate. We apologize for any unforeseen errors or omissions.*



**YOUR DONATIONS  
PROVIDED SUBSIDIZED  
CHILDCARE FOR  
173 CHILDREN,  
UTILITY ASSISTANCE  
FOR 876  
RESIDENTS, 2,074  
PRESCRIPTION  
MEDICATIONS FOR  
UNINSURED CLIENTS,  
HOME REPAIRS FOR  
123 LOW-INCOME  
SENIOR CITIZENS  
AND MORE SERVICES  
FOR OVER 13,500  
MCCRACKEN COUNTY  
RESIDENTS.**

**40**  
**COMMUNITY**  
**INVESTMENT**  
**VOLUNTEERS**  
**ALLOCATED**  
**CAMPAIGN**  
**DOLLARS TO**  
**30** PARTNER  
**AGENCY**  
**PROGRAMS.**



# 2010 COMMUNITY INVESTMENT PANEL



**Jamie Broome, chair**



**Caroline Korte, chair**

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**Kerri Brotherson, co-chair**  
**John Durbin, co-chair**

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**Beth Sheridan**  
**Hermie Small**  
**Chad Stanley**  
**Larissa Thompson**  
**Sharlott Thompson**  
**Jim Tidwell**  
**Jan Swain**  
**Eric Watts**

**THE UNITED WAY ALLOCATES CAMPAIGN DOLLARS TO PROGRAMS SUCH AS LOW-INCOME GIRL SCOUTING, THE FULLER SUBSTANCE ABUSE CENTER, FAMILY SERVICE SOCIETY DENTAL ASSISTANCE, SEXUAL ASSAULT PREVENTION EDUCATION AND 26 OTHER VITAL COMMUNITY PROGRAMS.**



***THANK YOU FOR MAKING...***





***...2009 A GREAT YEAR!***

