

**ADVANCE THE
COMMON GOOD.
ONE PERSON
CAN MAKE A
DIFFERENCE.
THANK YOU
FOR ALL YOU DO.**

United Way of Greater Cincinnati

2009 Report to the Community

LIVE UNITED™



INFLUENCE THE CONDITION OF ALL

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Vision:

Our region is a vital and caring community where all children thrive, all people enjoy maximum health and self-sufficiency, and all neighborhoods and communities are vibrant, inviting places to live.

Mission:

United Way is a leader and community catalyst mobilizing the caring power of individuals and organizations to help people measurably improve their lives.



ASPIRE TO CREATE CHANGE

Dear Friends of United Way:

2009 turned out to be a remarkable journey for Greater Cincinnati. We faced great challenges in this time of economic uncertainty, and yet we pulled together to reach out a hand to many and influence the condition of all.

That's what it means to LIVE UNITED.

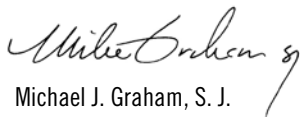
So many of you joined us in our work to help children and youth succeed in school and life and families and individuals achieve financial stability. We are grateful to everyone who has stood resolute as our community weathered a difficult economic storm. Whether you committed your riches, your time and talents or both, we deeply appreciate your heartfelt dedication to our Greater Cincinnati neighbors.

In the pages ahead, we'll reflect on some of last year's accomplishments, including progress in helping children prepare for kindergarten, and helping individuals and families achieve financial stability in tough times. Thanks to your help, we also raised more than \$62 million in the annual United Way campaign and launched hundreds of volunteer projects with thousands of volunteers in each of the 10 counties across our region.

Those dollars and sweat equity you committed continue to change lives in the areas of EDUCATION, INCOME and HEALTH.

Thanks to your support, United Way is able to continue working to strengthen individual lives and our entire community for the future – whether that's helping babies take their first steps on the road to learning, showing area families how different choices with their money can help them earn it, keep it and grow it, or by ensuring all people maximize their health and independence.

We've closed the books on 2009, but our work is far from over. As we work together in 2010, our Future Direction Task Force, chaired by Valarie Sheppard of The Procter & Gamble Company, has begun its work to renew our current strategic direction, Vision 2010, for the work ahead. The future may hold other challenges but, by Living United, we can move beyond the circumstances and create a community that benefits from the lasting change we create together.



Michael J. Graham, S. J.
Chair, Board of Directors

and



Robert C. Reifsnnyder
President



Board of Directors

Fr. Michael J. Graham, S.J., Chair, Xavier University
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James C. Ellerhorst, Deloitte & Touche, LLP *
James B. Ewers, Jr., Ph.D., Miami University Middletown +
Mark D. Fisher, Fisher Investment Group
Victor F. Garcia, Cincinnati Children's Hospital Medical Center
J. Drusilla Garnette, AFSCME 3119
S. Kay Geiger, PNC Bank, Ohio/NKY
Carrie K. Hayden, Community Volunteer *
Michael J. Hammons, Kentucky Philanthropy Initiative +
Delores Hargrove-Young, XLC Personal Services
Mark A. Heitkamp, The Midland Company
John L. Henderson, Ed.D., Cincinnati State Technical & Community College
Judith Henry, UPS +
Barbara B. Henshaw, Community Volunteer
J. Phillip Holloman, Cintas Corporation
Paul Hubbard, CWA 4400
Mark J. Jahnke, Katz, Teller, Brant & Hild
Julie S. Janson, Duke Energy Ohio & Kentucky, Inc.
David L. Joyce, GE – Aviation
Gregory B. Kenny, General Cable
Darin F. Kroger, Kroger Consulting
Michael J. Laatsch, Western & Southern Financial Group
Michael R. Lakin, Horan Associates, Inc.
Tillie Hidalgo Lima, Best Upon Request
Kathleen P. List, Big Brothers Big Sisters of Greater Cincinnati +
Steven R. Love, Community Volunteer +
John D. Luken, Dinsmore & Shohl LLP
Jill T. McGruder, IFS Financial Services, Inc. *
Thomas S. Moore, Jr., VonLehman & Company, Inc.
Ann Munato, Senior Independence
Kenneth G. Oaks, Total Quality Logistics +
David D. Phillips, Community Volunteer
Janet Reid, Global Lead Management Consulting
Julia W. Poston, Ernst & Young, LLP
Robert C. Reifsnnyder, United Way of Greater Cincinnati
Sean L. Rugless, Greater Cincinnati African American Chamber of Commerce
Valarie L. Sheppard, The Procter & Gamble Company
Julie Shifman, Shifman and Associates
Douglas E. Sizemore, Cincinnati AFL-CIO Labor Council *
Jim Sluzewski, Macy's, Inc.
Robert A. Sullivan, Fifth Third Bank-Cincinnati
David E. Szkutak, Community Volunteer *
Ellen G. van der Horst, Cincinnati USA Regional Chamber
James C. Votruba, Ph.D., Northern Kentucky University *
Kathy R. Wade, Learning Through Art, Inc. *
Jack Whitney, Community Volunteer +
David M. Wilson, Akers Packaging Service, Inc.

* indicates a retiring Board member
* indicates a Board member elected to a second term

Joining the Board in Spring '10

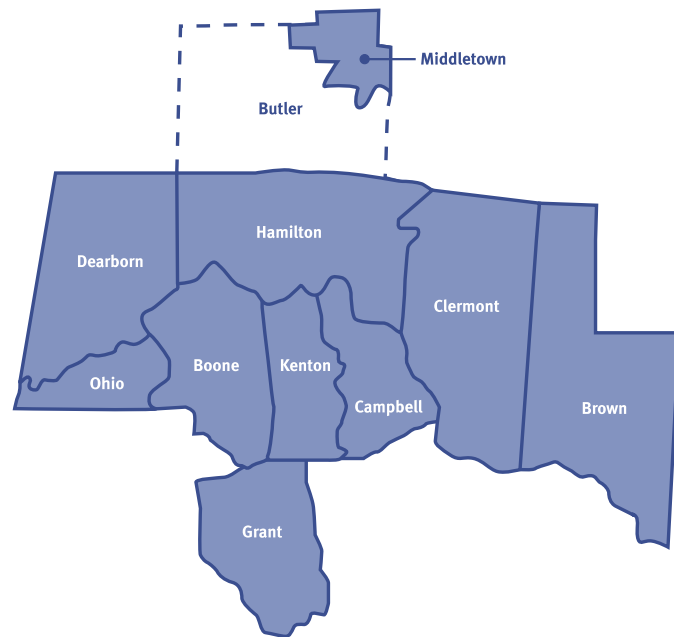
Clifford A. Bailey, TechSoft Systems, Inc.
Kevin Carroll, The Procter & Gamble Company
Tracey S. Collins, Cincinnati Area Senior Services, Inc.
Susan R. Croushore, The Christ Hospital
Crystal Gibson, Citi
Suzanne McCool, Lawrenceburg Distillers Indiana, LLC
Jacquelyn D. Phillips, City of Middletown Health Department
John S. Prout, TriHealth, Inc.
George J. Rewick, Total Quality Logistics
Carl P. Satterwhite, River City Furniture
William L. Scheyer, Vision 2015
Gregory H. Williams, Ph.D., University of Cincinnati

Future Direction Task Force

Valarie L. Sheppard, Chair
Christopher Auffrey, Ph.D.
Clifford A. Bailey
Leonard H. Berenfield
Kerry M. Bradley
The Rt. Rev. Thomas E. Breidenthal
Patricia Burke
Bernie J. Calonge
Deborah G. Davis
Sally J. Duffy, S.C.
Marc D. Fisher
Victor F. Garcia, M.D.
Michael Graham, S.J.
Carrie K. Hayden
Mark A. Heitkamp
John Henderson, Ed.D.
LaVaughn Henry

Barbara B. Henshaw
Ellen Katz Johnson
Michael J. Laatsch
Michael R. Lakin
Ali R. Malekzadeh
Colleen K. O'Toole
David C. Phillips
Sean L. Rugless
William L. Scheyer
Douglas E. Sizemore
Patricia M. Smitson
Mary R. Stagaman
Peter Strange
Neil F. Tilow
Dr. James C. Votruba
Margy Waller
Rabbi Irvin M. Wise

THE BUILDING BLOCKS FOR A BETTER LIFE



Regional Leadership & Partnerships

United Way volunteers and staff are engaged in community-level partnerships working to create synergy and move our region toward increased success as we work together to provide opportunities for a better life for all.

Agenda 360

United Way is heavily invested in the work of Agenda 360. This Cincinnati USA Regional Chamber initiative seeks to create a leading metropolitan region for talent, jobs and economic opportunity. Agenda 360 relies on United Way's **The State of the Community** report to establish benchmarks for current community conditions and create a roadmap for change in the community.

Northern Kentucky Vision 2015

United Way volunteers and staff are key partners in Northern Kentucky Vision 2015, an effort to transform Northern Kentucky through talent, innovation and financial investment. United Way's **Success By 6®** and **bornlearning™** initiatives that help support the goal of educational excellence in Northern Kentucky.

Strive

United Way and Strive, our region's education partnership, are working together to make sure every child in our urban core has the potential to succeed in school and build the foundation for a meaningful career. Strive unites common providers around shared issues, goals, measurements, and results, and then actively supports strategies that work. Strive is committed to the elements that develop successful students and thriving communities. United Way is leading Strive's efforts in the early childhood education area, with a focus on quality early childhood education and home visitation, and is a funding partner of the Community Learning Centers initiative in the Cincinnati Public Schools.

Greater Cincinnati Workforce Network

United Way is committed to helping local families and individuals achieve financial stability. That's why United Way supports the Greater Cincinnati Workforce Network, a coalition convened by The Greater Cincinnati Foundation to create career pathways that link people to jobs in specific industries and provide training and other resources for sustainable employment. United Way is joined in its support by philanthropic funders, local and state agencies, employers, chambers of commerce, secondary and post-secondary educational institutions, service providers, and workforce investment boards in the Tri-State region.

TOGETHER WE CAN MAKE A DIFFERENCE

Dearborn & Ohio Counties Action Council

Darin F. Kroger, *Chair*
Maynard L. Barrett
William B. Cosby

Marie E. Dausch
Lynn M. Deddens
Thomas V. Deville

Julie G. Dietz
Amanda Ewbank
Suzanne McCool

Elmer G. McLaughlin
Laura A. Rolf
Jim Scott

Eastern Area Action Council

Mark A. Heitkamp, *Chair*
Elizabeth M. Atwell
Marvin A. Blade
John A. Brenzel
Kelly L. Cornette

Louis M. Dimmerman
Karen A Harnish
Julie B. Highley
Rhonda L. Lindon-Hammon
J. Gibbs MacVeigh

Timothy A. McCartney
John R. Nelson
George J. Rewick
Hans A Schnuderl
Matthew D. Van Sant

Berta Velilla
Warren L. Walker
Barbara L. Wallace

Middletown Action Council

David M. Wilson, *Chair*
Broc Bidlack
William J. Brock, P.E.
Mark A. Carrozza
Rev. John R. Civile
Susan L. Combs
Marjorie M. Cowan, Ph.D.
Carolyn Davidson
Richard Early
M. Marie Edwards

Dr. James B. Ewers, Jr.
Rhonda Fagin
Brady Fening
Leslie Ford
Elaine Garver
Matthew F. Gray
Major Douglas Hart
Rick R. Hasemeier, D.C.
Adam Hudak
A.J. Huff

Amy M. King
Patrick E. McCausland, Esq.
Joseph N. McGinnis, Jr.
Sharron R. Moon
Ann Munafo
Richard E. Nein
Tina A. Osso
Rick Pearce
Saundra L. Pearce, R.N., M.S.N.
Jacquelyn D. Phillips, M.P.H., B.S.N., R.N.

Jackie M. Ponder
Donna E. Robinson
David A. Schul
Terrence Sherrer, Sr.
Cynthia D. Tepe
John R. Thomas
William A. Triick
Rev. Gregory Tyus
Debbie S. Wells
Dennis Wright

Northern Kentucky Action Council

Thomas S. Moore, Jr., *Chair*
B. Charles Alexander
Kara S. Clark
Debby M. Cowles
Janice Cushman
Dr. Robert J. Deger, Jr.
Pat Dressman

Marilyn A. Galvin
Sherry Rena Gibbs
Crystal Gibson
Tim Hanner
Charles J. (Chuck) Hendrix, Jr.
Maurice E. (Gene) Kirchner
Jeff Koenig

Pamela E. Mullins
Victor A. (Van) Needham III
David A. Olds
Randall J. Rawe
Maritza M. Rodriguez
Marshall D. Slagle
Anna Haverkamp Stark

Richard A. Tiberi
Thomas P. Tulloss
Lanette Whalen
Joseph E. Wind
Linda M. Young



**WE LIVE UNITED
BECAUSE EVERY CHILD IN
GREATER CINCINNATI SHOULD
BE ABLE TO DISCOVER
THE GIFT OF LEARNING,
ALLOWING THEM TO ASPIRE
TO SUCCESS BEGINNING
AT BIRTH AND CONTINUING
THROUGH LIFE.**

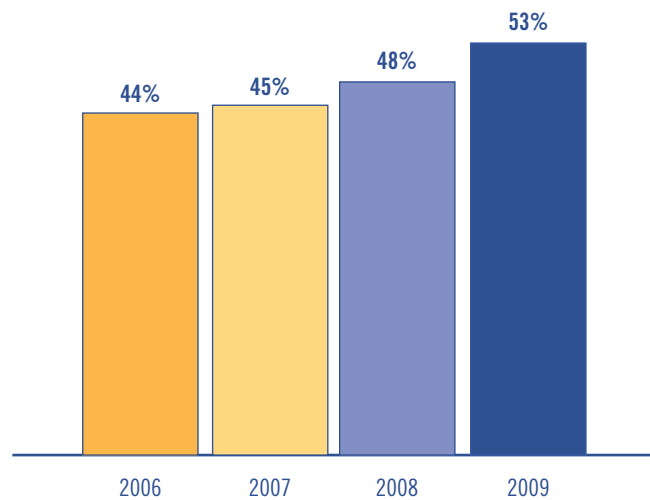
— Anne Dorsey and Dr. June Sciarra
Volunteers, Cincinnati Early Learning Center

Children Prepared for Kindergarten

Colors, numbers, shapes, and rhyming words. It may sound like child's play to you, but those concepts mean serious business for Greater Cincinnati's youngest students. United Way's top priority is ensuring the region's children have the skills they need when they enter kindergarten. That's why we invested \$12,038,955 in essential services like home visitation and quality child care programs.

United Way's **Winning Beginnings** campaign also distributed over \$1.5 million last year to support strategies linked to kindergarten readiness, including **Success By 6®** efforts in Hamilton and Clermont counties, Middletown and Northern Kentucky. That investment will support efforts that help give teachers the tools they need to offer the best our little students deserve.

Our efforts are making change in the region. In 2009, 53 percent of the Cincinnati Public Schools kindergartners taking a key literacy assessment showed they were kindergarten-ready – a significant increase from the previous year's 48 percent and 44 percent in 2006.



Source: KRA-L Literacy Assessment Scores

Children Prepared for Kindergarten Impact Council

Penny Pensak, *Chair*
Kristen A. Copeland, M.D.
Jeff Edmondson
Nancy Grayson
Lisa Holstrom
Wendy Sue Kurtz
John D. Luken
J. Gibbs MacVeigh
Thomas K. O'Neil

Mark T. Reitzes
Gwendolyn L. Robinson-Benning
Barbara L. Rose
Roger J. Schorr
Sallie E. Westheimer
Benjamin Willingham
Paul Wirtz, Ph.D.
Lori Zombek



I LIVE UNITED
BECAUSE, BY HELPING CHILDREN
THRIVE IN SCHOOL AND
IN LIFE, THEY CAN
HOPE FOR A BETTER FUTURE.
THIS OPPORTUNITY CAN MAKE
A TREMENDOUS DIFFERENCE
IN OUR COMMUNITY.

– Pat Armstrong

Interim Superintendent, Catholic Schools Office
of the Archdiocese of Cincinnati

Ensuring Youth Succeed in School and in Life

Ask a teen what they learned in school today, and they just might snap back with a deadpan, “Nothing.” The fact is, whether a child is eight or 18, they have an opportunity to soak up a lot of information while sitting in class. United Way is committed to ensuring Greater Cincinnati’s youth have an opportunity for success by investing in programs that provide opportunities for year-round learning, sustained support from a caring adult and participation in programs that provide the skills and experiences proven to help youth succeed.

In 2009, United Way dedicated almost \$9.5 million to programs that support youth success. These efforts involve key after-school programs, in-school support, mental health counseling, and risky behavior and child abuse prevention.

One effort, the **Community Learning Centers** initiative, aims to link full service schools to neighborhood revitalization. Cincinnati Public Schools has spearheaded this initiative, and United Way invests in full-time resource coordinators at more than 20 schools. This effort is leading to a significant reduction in barriers to learning, helping students succeed in the classroom.



Youth Achieve Success Impact Council

Patricia A. Armstrong, *Chair*
Alan H. Abes
Robert T. Antony
Julie F. Bissinger
Mary Kay Brown
Kathleen Ann Burklow, Ph.D.
Deborah Curl-Nagy
Helen J. Mattheis
Tonya M. Matthews Ph.D.

Thomas M. McCormick
Scott Allan McLachlan
Talia McNealy
Brian M. Neal
Gerald L. Oaks
Michael L. Stevens
Gregory Stewart, Ph.D.
Cheri Lynn L. Westmoreland, Ph.D.



I LIVE UNITED
BECAUSE EVERY MEMBER
OF OUR COMMUNITY, REGARDLESS
OF THEIR RACE, RELIGION, COLOR,
CREED, GENDER, OR ORIENTATION,
DESERVES AN OPPORTUNITY
FOR BETTER EDUCATION,
INCOME AND HEALTH.

— Karen Bankston, Ph.D.
Senior Vice President, The Drake Center

Helping Families and Individuals Achieve Financial Stability

Every family and individual across Greater Cincinnati is feeling the pinch of the struggling economy. Our region continues to experience layoffs, furloughs, foreclosures, and downsizing. Financial stability is a key factor in a happy home life, and that's why United Way is investing community dollars in programs that are making our neighbors, friends and loved ones more financially sound.

In 2009, we responded to the crisis by offering **Tools for Tough Times**, a one-stop resource with information on everything from unemployment to job training. We also launched the **Give 5 Diaper Drive**, helping families in need receive 100,000 diapers.

United Way also invested \$450,000 in special grants as part of the **Weathering the Economic Storm** initiative and

additional agencies helping people through the struggling economy.

The **Earned Income Tax Credit** initiative is another key element in our work to help people seeking financial stability. Last year we helped 15,815 families claim over \$16 million in tax credits – a 71 percent increase over 2008.

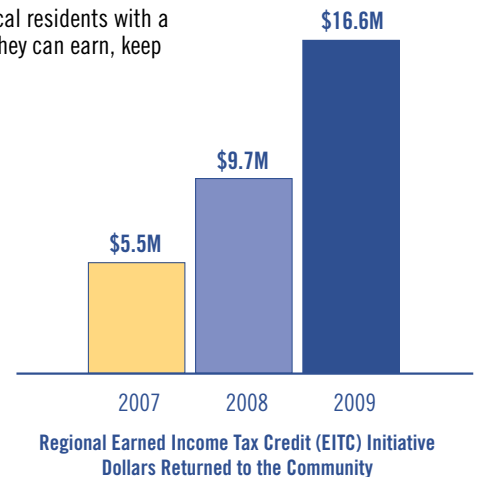
United Way also launched new **Centers for Financial Stability** in Northern Kentucky and Price Hill in 2009. Once completed, these centers will provide local residents with a single resource for information on how they can earn, keep and grow their money.

Financial Stability Impact Council

Kurt L. Reiber, *Chair*
Shellie Baker
Regina Campbell
Barbara L. Endel, Ph.D.
Jodi M. Geiser
Jessie Hogg Leslie

Kevin S. Holt
Thomas J. MacDonald
Linda Maurer
John N. Morris
Paul R. Poston
Robert E. Scarborough

Nancy A. Spivey
Robie K. Suggs
Aaron J. Wolfe-Bertling
Susan B. Zaunbrecher
Andrea Zigman



Helping People Live Quality Lives



Face it, nobody likes to be dependent on someone else. Independence is a quality we all treasure, no matter our ability or age. That's why United Way remains committed to helping people live quality lives with maximum independence.

That means we invest your dollars every year in programs that help people cope with a health crisis, including preventing or managing chronic physical and mental conditions. Our work also includes connecting people with disabilities to vital social activities and seniors to tools they need to live independently.

Last year, United Way distributed almost \$9.8 million to programs that delivered meals to clients, promoted access to physical, dental and mental health services and elder abuse prevention and intervention programs. Efforts include the **Counseling Collaborative**, which allows counseling programs to share best practices and coordinate methods with the goal of improving outcomes for individuals and families.

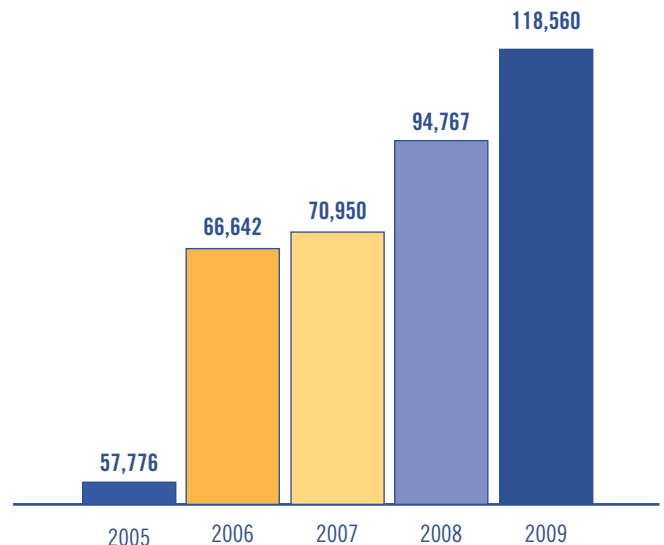
United Way 211

Sometimes life hands you a crisis, and a phone call is the first step to making it all better. **United Way 211** directly connects people with services and volunteer opportunities in Greater Cincinnati. Any time, day or night, a trained specialist is available to connect you to services related to health concerns, counseling, child care, employment issues, and much more. United Way 211 call volume topped 100,000 calls for the first time in 2009, a direct reflection of the economic challenges facing so many.

Individuals Live Quality Lives Impact Council

Kathryn A. Haines, *Chair*
 Allen S. Daniels, Ed.D.
 Pat M. Dressman
 Don Eckstein
 Natalie S. Graves
 Nasrin Malavery

Geoffrey L. Oberhaus
 Jane Page-Steiner
 Jan W. Przedziecki
 Elizabeth J. Wallbrown
 Tracy Wilking



United Way 211 Service Connections – Call Volume for Information/Service Referral and Volunteer Opportunities

Ruth W. and Robert Westheimer Award for Continuous Leadership



I LIVE UNITED
BECAUSE EVERYONE DESERVES
A VOICE AND AN
OPPORTUNITY FOR CHANGE.
QUALITY EDUCATION, A STABLE
JOB AND GOOD HEALTH
CAN ALL LEAD TO RESULTS
THAT RIPPLE OUT TO
THE ENTIRE COMMUNITY.

— Jim Scott
Radio Personality, 700 WLW

2010 COMMUNITY INVESTMENTS

Just as we face more difficult economic times, more and more of our family, friends and neighbors are relying on United Way-funded programs for help. Many of these people are seeking help for the first time, and United Way is committed to helping them get the resources they need to succeed once again. That's why your 2009 contribution to United Way is yielding a \$51,560,000 investment in 10 counties in Ohio, Kentucky and Indiana.

Greater Cincinnati's dollars include more than \$10 million, or a three percent increase, for programs aimed at preparing very young children for success. Another almost \$8 million, a seven percent increase, will fortify programs that help families and individuals achieve financial stability. These are UWGC's top priorities.

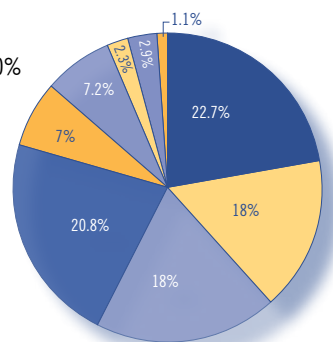
Almost \$8.3 million is targeted for programs that help youth achieve success and almost \$8.5 million to help older adults and people with disabilities achieve maximum independence.

United Way is also zeroing in on strategies that will help several communities striving to turn a corner. Through the comprehensive **place matters™** initiative, we're investing \$1.3 million in three original pilot neighborhoods (Avondale, Covington and Price Hill) and new sites in Middletown and Felicity.

Also in 2009, United Way entered a formal funding partnership with 12 new agency partners through the Call for Investment 2.0. Those agencies are the Cincinnati Arts & Technology Center, Cincinnati State Connect2Success – Strive Student Success Network, Cincinnati/Hamilton Co. Continuum of Care for the Homeless, Easter Seals Work Resource Center, Greater Cincinnati Workforce Network, Jobs for Cincinnati Graduates, NewCities Institute, Primary Health Solutions, UC Economics Center for Education & Research, UC Partner for Achieving School Success – Strive Student Success Network, United Ministries, and Working in Neighborhoods.

Here's how your 2009 investment in United Way is helping hundreds of thousands of families and individuals in our region in 2010:

- Children Prepared for Kindergarten... 22.7%
- Families & Individuals Achieve Financial Stability... 18.0%
- Youth Achieve Success in School and Life... 18.0%
- Individuals Live Quality Lives and Achieve Maximum Independence... 20.8%
- Reserve for Pledge Collection Loss... 7.0%
- United Way Fundraising & Related Costs... 7.2%
- Designations to Other United Ways... 2.3%
- United Way Operating Costs... 2.9%
- National & State Organization Support... 1.1%



Impact Cabinet

Barbara B. Henshaw, *Chair*
Patricia A. Armstrong
Maynard L. Barrett
Barbara J. Bonifas
Deborah G. Davis
Thomas D. Freeman
Kathryn A. Haines

J. Gibbs MacVeigh
Kathy J. Meinke
Thomas S. Moore, Jr.
Sean T. Parker
Penny Pensak
Kurt L. Reiber
Sean L. Rugless

David A. Schul
Mark L. Silbersack
John V. Wharton
Jack C. Whitney
Charles Joseph Winger
Rabbi Irvin M. Wise
Deborah L. Zorn, Ed.D.

GENEROSITY IN THE FACE OF CHALLENGE

The 2009 annual campaign was a major success, with general chair A. G. Lafley, former chairman, The Procter & Gamble Company, leading the effort to surpass its goal with a finish of \$62,025,000. The tremendous result is testament to the tenacious efforts and commitment to United Way by so many people, corporations, foundations, and other partners through the region.

The campaign welcomed the addition of more than 150 people to the Tocqueville Society, including 34 new members of United Way's Women's Leadership Council. Tocqueville Society giving starts at \$10,000. Another significant win for the 2009 campaign involves the addition of more than 29,000 people who didn't contribute the previous year. That's well beyond the goal of 10,000 new donors.

A virtual kickoff brought the annual campaign into the 21st Century, drawing over 500 participants for live chats with Lafley, United Way president Rob Reifsnnyder, Cincinnati Bengals Dhani Jones and Shayne Graham, Cincinnati Red Chris Dickerson, local funk music legend Bootsy Collins, and Jim Scott of 700 WLW. The kickoff also launched an interactive micro site that connects visitors to personal stories of how and why people LIVE UNITED, and an easy, quick online donation interface.

The Greater Cincinnati campaign result includes geographic campaigns in Northern Kentucky, the Eastern Area (Clermont and Brown counties), Middletown Area, and Dearborn and Ohio Counties in Indiana.

- Mark Reitzes, president, Huntington National Bank, spearheaded the Northern Kentucky campaign, raising \$3,753,341.
- Marvin A. Blade, customer relations area manager, Duke Energy, led a \$1,293,280 campaign result in the Eastern area.
- Cynthia Tepe, executive director, SHIELD, served as the chair of the Middletown campaign, leading a \$1,250,717 community result.
- Michael Rozow, Jr., president & COO, Dearborn County Chamber of Commerce, led the Dearborn and Ohio counties campaign, bringing in \$138,460.

A Strategic Development Cabinet, launched in 2009, is developing United Way's long-term resource development plan. The plan aims to reach beyond the traditional workplace campaign, to maximize resources available to support United Way's funding priorities.

2009 Campaign Cabinet

A. G. Lafley, *Chair*
David F. Dougherty
Richard L. Antoine
Molly R. Barber
William A. Bernie, M.D.
Marvin A. Blade
Karen Bowman
James P. Boyce
Victoria Buyniski Gluckman
Sarah K. Crispin-Thomas
Richard B. Cross
Shelly Eddy
Michael J. Edwards, M.D.

Amy M. Eskoff-Garrett
David L. Faulk
Mary Lynn Ferguson-McHugh
Michael A. Fisher
Diane Francis
Cynthia L. Gibson
Brian A. Giovanni
Delores Hargrove-Young
Carrie K. Hayden
Jane A. Herms
Phillip Holloman
Angela Holtgreffe
Heidi B. Jark

Dan Lincoln
Kevin A. Lobo
Tim Maloney
Julie Marchant-Houle
Mike McNulty
Gary J. Moffat
Julie L. Moore
Catherine M. Myers
Christi L. Novomesky
Lisa D. O'Brien
Charlotte R. Otto
Sean T. Parker
Gerry A. Pecora

Mike S. Powers
Karen A. Ryan
Mark T. Reitzes
Mike Rozow, Jr.
Karen A. Smith
Joan B. Szkutak
Robert Tate
Cynthia (Cindy) Tepe
John M. Tew, M.D.
Ned Torres
George H. Vincent
Icy L. Williams
Barry (Chip) W. Wood

Strategic Development Cabinet

James M. Anderson
Andrea J. Ayers
Pete Blackshaw
Mark J. Busher
Lee Ault Carter
J. Rita McNeil Danish
Kelley Downing
Crystal L. Faulkner
John W. Hayden
Terry Horan
Mark J. Jahnke

David L. Joyce
Ann M. Keeling
Andrew S. Kitzmiller
Michael J. Laatsch
Tillie Hidalgo Lima
Catherine M. Myers
Barbara Schaefer
Alan C. Schusheim
James A. Sluzewski
Robert A. Sullivan

Loaned Executives

Tabatha Adkins
Jack Buchwald
Alex Burkhart
Stephen Bybee
Melinda Chappell
Beth Chavies
George Corwin
Dan Curtis
Kim Edwards
Susan Ekstrom
Becky Fellerhoff

Brian Frank
Mesfin Gelete
Jerry Jaspers
Michael Johnson
Jennifer Knight
Kimberly Luse
Tom Peterson
Regina Richmond
James Stocks
Meg Wittman



I LIVE UNITED
BECAUSE IT'S IMPORTANT
TO MAKE AN INVESTMENT
IN OUR COMMUNITY
TO ENSURE EVERY CHILD
AND ADULT IN GREATER
CINCINNATI HAS ACCESS TO
QUALITY HEALTH CARE.

— Michael Fisher

CEO, Cincinnati Children's Hospital and Medical Center

United Way's annual campaign exemplifies our corporate and community partners' incredible commitment to improving people's lives. We salute them for their stellar 2009 efforts.

The Top 25

The largest corporate, retiree and employee campaigns

1	The Procter & Gamble Company	\$13,927,000
2	GE <i>GE Aviation, GE Aviation Components Service Center, GE Federal Credit Union, IAMAW Locals 912 & 162, UAW Local 647, Int'l Guards Union of America Local 8</i>	\$4,675,066
3	Fifth Third Bank	\$3,050,000
4	Macy's, Inc. <i>Macy's Corporate Office, Macy's Credit and Customer Service, Macy's Logistics and Operations, Macy's Stores, Macy's Systems and Technology</i>	\$2,430,158
5	Ethicon Endo-Surgery, Inc. a Johnson & Johnson Company	\$2,282,910
6	Duke Energy <i>United Steelworkers of America Locals 12049 & 14214, Utility Workers of America Local 600, International Brotherhood of Electrical Workers Local 1347</i>	\$1,213,119
7	Western & Southern Financial Group <i>Western Southern Life Insurance Company, Capital Analysts, Inc., Eagle Realty Group, LLC, Columbus Life Insurance Company, Western & Southern Brokerage Services, Inc., Fort Washington Investment Advisors, Inc., IFS Financial Services, Inc., Fort Washington Savings, Insurance Profiling Solutions</i>	\$1,213,045
8	The Kroger Co. <i>United Food & Commercial Workers Local 1099, IAMAW Local 162, Firemen and Oilers Local 7, RWSDU Local 390, Teamsters Local 661, Teamsters Local 100</i>	\$1,031,667
9	U.S. Bank	\$1,010,273
10	Convergys Corporation	\$1,000,000
11	Cincinnati Children's Hospital Medical Center	\$973,837
12	PNC Bank	\$888,000
13	American Financial Group, Inc.	\$829,543
14	Ohio National Financial Services	\$655,192
15	Toyota Motor Engineering & Manufacturing North America, Inc. <i>Toyota Motor Sales, USA, Inc., North American Parts Center Kentucky</i>	\$601,723
16	The Midland Company	\$484,325
17	Cincinnati Bell, Inc. <i>Communications Workers of America Locals 4400 & 4401</i>	\$480,246
18	AK Steel Corporation <i>International Association of Machinists & Aerospace Workers Local 1943</i>	\$450,000
19	TriHealth, Inc.	\$440,100
20	Deloitte & Touche LLP	\$434,000
21	UPS, Inc.	\$412,000
22	The Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation	\$375,000
23	The Health Alliance <i>AFSCME Local 217, Ohio Nurses Association, Operating Engineers Local 20</i>	\$365,228
24	Luxottica Retail	\$342,267
25	Citi	\$339,400

Tremendous 25

The highest per capita giving companies with at least 25 employees and 55 percent employee participation that are not large enough to be in the Top 25.

1	Katz, Teller, Brant & Hild	\$2,229.43
2	Scripps Networks Interactive, Inc.	\$1,754.75
3	Squire, Sanders & Dempsey LLP	\$1,746.23
4	Bartlett & Co.	\$1,578.99
5	United Way of Greater Cincinnati	\$1,399.46
6	HORAN	\$1,081.88
7	PricewaterhouseCoopers LLP	\$1,035.02
8	AIM MRO Holdings, Inc	\$1,032.37
9	Catholic Healthcare Partners	\$950.20
10	Ernst & Young LLP	\$943.00
11	Bahl & Gaynor Investment Counsel	\$925.15
12	Marsh, Inc.	\$845.26
13	Fund Evaluation Group, Inc.	\$815.60
14	USI Midwest	\$770.80
15	Al Neyer, Inc.	\$763.88
16	Jim Beam Brands Company - UFCW Local 32D	\$710.85
17	Clopay Corporation	\$709.24
18	Frost Brown Todd, LLC	\$679.90
18	BKD, LLP	\$670.58
19	Thompson Hine LLP	\$643.49
20	Joseph Decosimo & Company	\$641.38
21	Dinsmore & Shohl LLP	\$637.25
22	Kiwiplan	\$556.92
23	American Red Cross Cincinnati Area Chapter	\$538.21
24	Business Courier	\$526.71
25	First Security Trust Bank	\$522.48

Top New Business Leaders

The largest companies or organizations providing a new corporate gift, a new employee campaign or both

Organization Name	Total
Nordstrom	\$17,500.00
The Devine Group, Inc.	\$15,000.00
Riber Sports Marketing Group	\$10,000.00
Pro Mach Inc.	\$10,000.00
Kolar Design	\$10,000.00
HyperQuake	\$10,000.00
Carter Real Estate	\$10,000.00
iSqFt	\$7,500.00
Roeding Group	\$5,374.00
EGC Construction Corporation	\$5,000.00
Sycamore Gas Company	\$5,000.00

Top 25 Leadership Giving Companies

Companies with the greatest number of Leadership Givers – contributors of \$2,500 or more

Rank	Company/Organization/Firm	Total
1	The Procter & Gamble Company	1,320
2	GE Aviation	296
3	Fifth Third Bank	279
4	Macy's, Inc.	126
5	Western & Southern Financial Group	85
6	Toyota Motor Engineering & Manufacturing North America, Inc.	70
7	U.S. Bank	66
8	Ethicon Endo-Surgery, Inc. a Johnson & Johnson Company	61
9	Convergys Corporation	57
10	American Financial Group, Inc.	56
11	Cincinnati Children's Hospital Medical Center	52
12	Duke Energy	51
13	PNC Bank	48
14	Deloitte & Touche LLP	45
14	Ohio National Financial Services	45
15	Frost Brown Todd, LLC	37
16	The Kroger Co.	36
17	United Way of Greater Cincinnati	31
18	The Midland Company	26
19	Dinsmore & Shohl LLP	25
20	Ernst & Young LLP	23
20	TriHealth, Inc.	23
21	Clopay Corporation	22
22	PricewaterhouseCoopers LLP	19
22	Taft, Stettinius & Hollister	19
23	University of Cincinnati	18
23	General Cable Corporation	18
24	Kao Brands Company	17
25	Cintas Corporation	13
25	Katz, Teller, Brant & Hild	13
25	Catholic Healthcare Partners	13
25	The Health Alliance	13
25	Luxottica	13

THE LIVE UNITED 100

United Way of Greater Cincinnati wishes to recognize for the first time 100 special companies and organizations that are creating help and hope for individuals and families throughout our region. These companies and their employees have demonstrated leadership and commitment in their corporate and personal giving.

They represent the highest per capita giving companies with 10 to 500 employees and minimum combined giving of \$10,000 that are not large enough to be in the Top 25 or already recognized in the Tremendous 25.

1. Compass Group, Inc.
2. RiverPoint Capital Management
3. Sanger & Eby Design
4. Sunny Delight Beverages Company
5. Blue Chip Venture Company
6. Baldwin Gilman LLC
7. Martin Franchises, Inc.
8. Baker Hostetler
9. Cincinnati Works
10. Mayfield & Robinson, Inc.
11. Neyer Holdings Corporation
12. North American Properties
13. FamiliesFORWARD
14. Blank Rome LLP
15. The Plastic Moldings Company, LLC
16. Cincinnati Bengals
17. 3CDC
18. General Cable Corporation
19. Central Bank
20. River City Furniture
21. KnowledgeWorks Foundation
22. Rotex, Inc.
23. Sheakley Group of Companies
24. BKD, LLP
25. Best Upon Request
26. Fine Arts Fund
27. Intrinsic Marketing & Design, Inc.
28. Black & Veatch
29. The E. W. Scripps Company
30. Greenebaum Doll & McDonald PLLC
31. Eco Engineering, Inc.
32. KPMG LLP
33. White Getgey and Meyer, LPA
34. Health Improvement Collaborative of Greater Cincinnati
35. Cincinnati USA Regional Chamber
36. Washing Systems, Inc.
37. Cohen Brothers, Inc.
38. Standard Textile Co., Inc.
39. Von Lehman & Company, Inc.
40. Franklynn Industries, Inc.
41. Cassidy Turley
42. General Mills, Inc.
43. Hydro Systems Co. – A Dover Resources Co.
44. Xtek, Inc.
45. Michelman, Inc.
46. Contech Construction Products, Inc.
47. Chavez Properties
48. Messer Construction Company
49. Grant Thornton LLP
50. Peck, Shaffer & Williams LLP
51. Schawk Cincinnati 446
52. Girl Scouts of Western Ohio
53. Keating Muething & Klekamp, PLL
54. The Health Foundation of Greater Cincinnati
55. Porter, Wright, Morris & Arthur LLP
56. GBI
57. 4C for Children
58. J.M. Smucker LLC
59. Graydon Head
60. Chubb & Son, Inc.
61. Huntington National Bank
62. The Greater Cincinnati Foundation
63. Park National Bank SW Ohio & N Ky
64. Turner Construction Co.
65. Robert W. Baird & Company Incorporated
66. Enterprise Rent-A-Car
67. Brighton Center, Inc.
68. LyondellBasell Industries
69. The Gorilla Glue Company
70. Santa Maria Community Services
71. Cognis Corporation
72. MorganStanley SmithBarney
73. The Shepherd Chemical Company
74. Boy Scouts of America Dan Beard Council
75. The Home City Ice Company
76. Cargill Flavor Systems
77. Stevenson, the Color Company
78. Ticona
79. PPG Industries, Inc.
80. Catholic Charities SouthWestern Ohio
81. Federal Reserve Bank of Cleveland – Cincinnati Branch
82. Hobart Corporation - Hillsboro
83. Hixson
84. The Visiting Nurse Association of Greater Cincinnati & Northern Kentucky
85. GBBN Architects
86. PAYCOR
87. Thomson MacConnell Cadillac, Inc.
88. The David J. Joseph Company
89. Urban League of Greater Cincinnati
90. Mayfield Clinic
91. The Bank of Kentucky, Inc.
92. Wausau Paper
93. Ampac Packaging, LLC
94. Ulmer & Berne LLP
95. National Bank and Trust
96. Berman Printing Co.
97. The Castellini Group of Companies
98. McGraw / Kokosing
99. Legal Aid Society of Greater Cincinnati
100. IlSCO Corporation

New Legacy Leaders

Elizabeth D. Goldsmith
 Christopher and Debra Rouse**
 Janet S. Hoffheimer*
 Emery A. Miller*
 Alexander C. and Andrew W. Kah Fund**
 Marjorie Motch**
 anonymous

*deceased
 ** Through the Human Services Endowment Partnership of The Greater Cincinnati Foundation and United Way of Greater Cincinnati

Honorariums and Memorials 2009

In Honor Of:

Stanley Eaton by:

Personal Choice Financial
 Advisors – Sharon Miller

Samuel J. Englert by:

Richard N. and Mary Lu Aft

Michael and Julie Funderburke by:

Winston Kelley

Damon & Barbara Lynch, Jr. by:

Richard N. and Mary Lu Aft

Amy Meyer by:

The Human Capital Group

Patricia Nagelkirk & Paul

Waldsmith by:

Dennis & Barbara Terry

Allison Russell by:

J. & K. Bowen

Byron Russell by:

J. & K. Bowen

George Vincent by:

Christopher J. Klein

Thomas J. Willmanns & Alan

Wedgeworth by:

Paul Wehner

In Memory Of:

Herbert Bloch by:

Marjorie Motch
 Richard N. & Mary Lu Aft

Carol N. Aquino
 J. James and Carol Q. Pearce

Mary Lou Gilman by:

Tom & Barbara Biltz

Linda Bates Parker by:

Richard N. & Mary Lu Aft

James W. Nethercott by:

Richard N. & Mary Lu Aft
 Ruth Kramer
 Theodore H. & Katherine
 Emmerich
 David R. & Deborah Walker
 Lawrence H. & Marjorie Boling
 Anne L. Apt
 Barbara B. Pope
 Delores C. Turner
 Jerome P. & Frances S. Baroch
 H. Daniel & Eileen Wenstrup
 Fran S. Miller
 Steven & Jayne Groves
 S.M. Herazo
 Mr. & Mrs. Frank U. Beck
 Gail E. Petrykanyn
 Barbara A. Hunt
 Brent W. & Patricia V. Sinclair
 Lois M. Jones
 Robert and Gretchen Reifsnnyder
 United Way of Sarasota County
 Louella Shaw
 George M. Broderick
 The World Piano Competition, Inc.
 Yoshiki & Noriko Tsuchiya

Arnold P. Payton by:

Eleanor Payton

Adrian F. Reynolds by:

Raye Allen
 Carol N. Aquino

Doreen Rutledge by:

Tobias, Kraus & Torchia

James Stewart by:

Raye Allen

Ruth Westheimer by:

Carol N. Aquino

Harris Weston by:

Dick and Mary Lu Aft
 Arnold and Elaine Dunkelman
 Lois I. Gushin
 Eleanor Shott
 Peggy K. Stricker
 Marjorie Motch
 Joseph S. & Mary Stern, Jr.
 Bert and Barb Rosenberg
 Frost Bank
 Robert and Gretchen Reifsnnyder

New Century Community Service Awards

We applaud these community volunteers who support United Way's commitment to making change in the areas of education, income and health. We are grateful these people continue to LIVE UNITED and support our work by dedicating their time and talents to our endeavors.

Improving Our Community



Ozie Davis III
Office of Congressman
Steve Driehaus



Robie Suggs
PNC Bank

Strengthening our Region



Marshall Stagle
Northern Kentucky Area
Planning Commission



Berta Velilla
Child Focus, Inc.

Improving Our Accountability and Effectiveness



Tom McCormick
Cassidy Turley

Communicating Our Message



Jose Cabrera
The Procter & Gamble
Company

Developing Resources



David Faulk
Macy's Credit and
Customer Service



Kevin Dugan
Empower
MediaMarketing



Jerry Habig
Ethicon Endo-Surgery,
Inc., a Johnson &
Johnson Company



Bill "Red Dog" Martin
The Procter & Gamble
Company



Elizabeth Wallbrown
Cincinnati Children's
Hospital Medical Center



**I LIVE UNITED
BECAUSE YOUNG PEOPLE
HAVE THE POWER TO INSPIRE
CHANGE IN THEIR COMMUNITY
BY COMMITTING THEIR
ENERGY, TIME AND TALENTS TO
EFFORTS IN VOLUNTARISM
AND LEADERSHIP.**

— Aunjanna' Million

Sophomore, Middletown High School and Youth Volunteer,
Many Intelligent Leaders Leading in Our Nation

2009 Community Care Week Corporate/Community Partners

3CDC
 3S Incorporated
 Abstract Displays, Inc.
 AFSCME 282
 Akers Packaging Service
 Allied Construction
 Altria
 American Red Cross,
 Cincinnati Area Chapter
 Anthem Worldwide
 Atrium Medical Center
 Barnes Denning &
 Company, Ltd.
 Becker Electric Supply
 Berry Company
 Best Upon Request
 Big Brother Big Sisters of
 Butler County, Inc.
 bigg's
 Blank & Rome
 BW3s Colerain 29
 CDI Business Solutions
 CVG Airport Police
 CVS Pharmacy
 The Christ Hospital
 Cincinnati Art Museum
 Cincinnati Bell, Inc.
 Cincinnati Bengals, Inc.
 Cincinnati Children's
 Hospital Medical Center
 The Cincinnati Enquirer
 Cincinnati USA Regional
 Chamber
 Citi
 The City of Cincinnati
 The City of Lawrenceburg
 The City of Middletown
 Cole & Russell Architects
 College of Mount St. Joseph
 Convergys Corporation
 Covington Kentucky
 Firefighters
 Darden Restaurants
 Dataliance
 David J. Joseph Company
 Dearborn County Chamber
 of Commerce
 Deloitte & Touche, LLP
 Duke Energy
 Dunhumby USA
 EMC Insurance
 The E. W. Scripps Company
 Empower MediaMarketing, Inc.
 Engineering Excellence
 Enterprise Rent-A-Car
 Ernst & Young LLP
 Ethicon Endo-Surgery, Inc.
 a Johnson & Johnson
 Company
 FRCH Design Worldwide
 F+W Media, Inc.
 Fabulous Bridal Boutique
 Fabulous Furs
 FedEx
 Federal Home Loan Bank
 of Cincinnati
 Fifth Third Bank
 Foxx Group
 GE Aviation
 General Revenue
 Corporation
 Global Cloud
 Hamilton Choices, LLC
 The Health Foundation of
 Greater Cincinnati
 Henkel Corporation
 Horseshoe Inn
 Humana, Inc.
 IBEW 1347
 ITW Air Management
 ITW Fibre Glass-Evercoat
 Company, Inc.
 International Paper
 Internews Network
 Combined Federal
 Campaign
 Ipsos Insight
 KPMG LLP
 KZF
 Katz, Teller, Brant & Hild
 Kellogg's
 Kohl's E-Commerce
 Fulfillment Center
 Kohl's Department
 Store - West Chester
 Kohl's Department
 Store - Fields Ertel #216
 Kraft Foods
 The Kroger Co.
 LPK, Inc.
 Laborers 265
 Labors 12
 Labors 392
 Labors 212
 Landor Associates
 LaRosa's
 L'Oreal USA, Inc.
 Lowe's Home Center #303
 Lowe's Home Center # 1160
 LyondellBasell Industries
 MRSI
 MVD Communications
 Macy's, Inc.
 The Madison Event Center
 Marsh USA, Inc.
 McGraw/Kokosing
 Medtronic, Inc.
 Men's Warehouse
 Miami University
 Michelman, Inc.
 The Midland Company
 Miller Coors
 Monroe Local School District
 Nielsen BASES
 Northern Kentucky AFL-CIO
 Northern Kentucky
 University
 Northwestern Mutual
 Financial Network The
 Kelley Financial Group
 Oak Hills School District
 Ohio National Financial
 Services
 Omnicare, Inc.
 Oxford Financial Group
 PNC Bank
 PPG
 Park National Bank
 Patheon Pharmaceuticals Inc.
 Paychex Incorporated
 Pedco E & A Services
 Perfetti Van Melle USA, Inc.
 Pernod Richard USA
 Pi Kappa Alpha
 Plante & Moran
 PricewaterhouseCoopers LLP
 The Procter & Gamble
 Company
 Promotion Execution
 Partners (PEP)
 Public Library of Cincinnati
 & Hamilton County
 Richard Industries
 River City Furniture
 SAP America, Inc.
 Sanger & Eby Design
 Schiff, Kreidler-Shell, Inc.
 School Outfitters
 Scripps Networks
 Interactive, Inc.
 Sherwin Williams Company
 Siemens Industries, Inc.
 Sogeti USA
 Standard Publishing
 Company
 Strata-G Communications
 Summit Investment
 Partners
 Sycamore Center
 Friendship Circle
 Synovate
 Tape Product
 Target #991
 Target Management
 Terrace Park Country Club
 Thomas Moore College
 Ticona
 Toyota Motor Engineering
 & Manufacturing North
 America, Inc.
 Travelers Property Casualty
 Triplefin
 TruStaff
 TriHealth, Inc.
 UPS
 U.S. Bank
 Union Central Insurance
 & Investments
 Union Community Fund CFC
 United Steelworkers 14734
 United Way of Greater
 Cincinnati
 United Way Emerging
 Leaders' Society
 United Way WINGS
 University of Cincinnati
 Vorys Legal Counsel
 Wal-Mart #3571
 Walter P. Dolle Insurance
 Agency
 WCPO TV/Channel 9
 Western & Southern
 Financial Group
 Xavier University
 Xtek, Inc.
 Young William Cooper
 Procter Society



Give Your Time — Make A Difference

United Way needs more than dollars to make a difference in Greater Cincinnati. Whether you choose to serve on a board, or throw on a LIVE UNITED t-shirt to build a community garden, volunteer dedication helps us accomplish more than any individual can on their own.

2009 marked a year of remarkable commitment from volunteers around our 10-county region. More than 5,000 people from 168 companies rolled up their sleeves at Community Care projects involving yard work, painting and reading to children.

United Way also partnered with the Marvin Lewis Community Fund for the annual Hometown Huddle project on October 6, which involved building a recreation site on the grounds of the old Whittier Elementary School. Around 200 volunteers, including several Cincinnati Bengals, built a Parcourse FitCircuit, walking path, expanded community garden, and storage shed. The Hometown Huddle is a United Way/NFL initiative that happens in every NFL city on the same day to promote voluntarism and make an impact in the community.

The Volunteer Connection Leadership Cabinet

Julie Shifman, *Chair*
 Loma Angelo
 Mary Beth Bamber
 Jonathan K. Burns
 Eleonora Fusco
 Louis M. Dimmerman
 Elaine Garver
 Judith Henry

Brent Kueper
 Charley Milton Jr.
 Janet B. Myles
 Robert Ramsay
 Rosemary Schlachter
 Phyllis Sewell
 Cynthia L. Sieger
 Mauri J. Willis

2009 Volunteer & Community Partners

United Way works because thousands of donors, volunteers and community and agency partners come together. The pages that follow highlight many more of the key leaders who LIVE UNITED and make our work possible. We're proud to be their partner and thank them for helping us improve people's lives.

Pacesetter Companies & Organizations

- 4C for Children
A. M. Kinney, Inc.
Abilities First
Advanced Handling Systems Inc.
Alcohol & Chemical Abuse Council of Southwestern Ohio
American Cancer Society
American Cancer Society, Northern KY
American Red Cross Cincinnati Area Chapter
Arthritis Foundation Ohio River Valley Chapter
Baker Hostetler
Baldwin Gilman LLC
BAWAC, Inc.
Beckman Weil Shepardson LLC
Best Upon Request
Better Business Bureau of Greater Cincinnati
Big Brothers Big Sisters of Greater Cincinnati
BKD, LLP
Blue Chip Venture Company
Boy Scouts of America
Dan Beard Council
Boys & Girls Club of Clermont County
Brighton Center, Inc.
Brown County Senior Citizens Council
Burgess & Niple Inc.
Business Courier
Caracole, Inc.
Catholic Charities Diocese of Covington
Catholic Charities of SouthWestern Ohio
CDM - Camp Dresser & McKee
Center for Great Neighborhoods of Covington
Central Bank of Northern Kentucky
CFM International, Inc.
Champlin/Haupt, Inc.
Children's Law Center
Cincinnati Association for the Blind and Visually Impaired
Cincinnati Bengals, Inc.
Cincinnati Children's Hospital Medical Center
Cincinnati Youth Collaborative
Cincom Systems, Inc.
Clermont 20/20, Inc.
Clermont Counseling Center, Inc.
Clermont County Community Services, Inc.
Clermont Senior Services, Inc.
Clifton Senior Center
Cohen Brothers, Inc.
Cohen, Todd, Kite & Stanford, LLC
Comair Delta Connection
Compass Group, Inc.
Cristofoli-Keeling, Inc.
CTPartners
Cummins Filtration
Definity Partners
Deloitte & Touche LLP
Derringer Company
Donohoo/Bristow Pharmacy
Downtown Cincinnati Inc.
Emanuel Community Center, Inc.
Emery Federal Credit Union
Engineering Excellence, Inc.
Ernst & Young LLP
FamiliesFORWARD
Family Nurturing Center
Family Service of Middletown
Family Service of the Cincinnati Area
Federal Reserve Bank of Cleveland Cincinnati Branch
Feltrup & Company
Fine Arts Fund
FRCH Design Worldwide
Frisch's Restaurants, Inc.
Fund Evaluation Group, Inc.
G & G Manufacturing Company
GBBN Architects
Girl Scouts of Kentucky's Wilderness Road Council
Great Miami Valley YMCA
Greenebaum Doll & McDonald PLLC
Haney Packaging Resource Center
Health Improvement Collaborative of Greater Cincinnati
Hilltop Basic Resources, Inc.
Hospice Care of Middletown
Humana Inc.
Humes Investment Company
Huntington National Bank
IlSCO Corporation
Jewish Vocational Service
Joel T. Wilson Co. Auctioneers
John J. & Thomas R. Schiff & Co., Inc.
Junior Achievement of Middletown Area, Inc.
Landor Associates
Lawrenceburg Community Schools
Legal Aid of the Bluegrass
Legg Mason Investment Counsel
Life Learning Center
C. Edward Lovins Insurance Agency
Lynn McInturf Associates
Mayfield & Robinson, Inc.
Mellott & Mellott
Mental Health America of Northern Kentucky
Middletown Area Senior Citizens, Inc.
Midwest Service
Monro Muffler
New Perceptions, Inc.
Northern Kentucky Independent District Health Department
Nutrition Council
O'Brien Group
Ohio Valley Goodwill Industries Rehabilitation Center, Inc.
Photonics Graphics
Pro Seniors, Inc.
Professional Furniture Service
ProFill Holdings
Prospect House, Inc.
Richards Industries Valve Group
Ripley Federal Savings Bank
Riverhills Healthcare
Sam's Club Eastgate #6528
Sanitation District No. 1
Santa Maria Community Services
School Outfitters
Senior Services of Northern Kentucky
Sheakley Group of Companies
SHIELD, Inc.
Shriver & Company, PSC
South Dearborn Community School Corp.
Squire, Sanders & Dempsey LLP
Starfire Council of Greater Cincinnati, Inc.
Strata-G Communications
Strauss & Troy
Sunrise Advertising
Teen Challenge Cincinnati
The Bank of Kentucky, Inc.
The Chamber of Commerce
The Citizens Bank of Higginsport
The Devine Group, Inc.
The Literacy Council of Clermont & Brown Counties
The Salvation Army of Greater Cincinnati
The Salvation Army of Middletown
The Sheperd Chemical Company
Thomson MacConnell Cadillac, Inc.
THP Limited Inc.
Toyota Motor Engineering & Manufacturing North America, Inc.
Toyota North American Parts Center Kentucky
United Way of Greater Cincinnati
Urban League of Greater Cincinnati
USI Midwest
Viox Services, Inc.
Vision 2015
VISIONS Community Services
Volunteers of America Ohio River Valley, Inc.
von Drehle Corporation Foundation
Von Lehman & Company Inc.
Wal-Mart - Alexandria #1961
Wal-Mart - Ashland #1426
Wal-Mart - Dry Ridge #0584
Wal-Mart - Eastgate #1443
Wal-Mart - Florence #1510 & 8133
Wal-Mart - Ft. Wright #2967
Wal-Mart - Hillsboro #3515
Wal-Mart - Middletown #3571
Wal-Mart - Milford #5499
Wal-Mart - Pikeville #1505
Wausau Paper
Welcome House of Northern Kentucky, Inc.
Weltman, Weinberg & Reis Co., L.P.A.
Western & Southern Financial Group
Women's Crisis Center
YWCA of Hamilton, Ohio

Corporate Match Companies

ADP Dealer Services
ADP, Inc.
Anchor Fluidpower
Ashland Inc.
Attachmate
Avon Products, Inc.
BNY Mellon
Clopay
Cognis Corporation
Costco Wholesale #379
Cummins Filtration
Dr. Pepper Snapple Group
Duke Energy
Enterprise Rent-A-Car
Ethicon Endo-Surgery, Inc.
Folgers
Franklynn Industries, Inc.
Frost Brown Todd, LLC
GE Aviation
General Cable Corporation

General Mills, Inc.
Hobart Corporation - Hillsboro
Holiday Inn Cincinnati - Eastgate
Holiday Inn Cincinnati Airport
Indiana Michigan Power
International Paper - CTC
IPSCO Tubular Kentucky
ITW Angleboard
ITW Fibre Glass-Evercoat Co., Inc.
Jim Beam Brands Company
Johnson Controls Battery Division
Johnson Controls Distribution Center
JohnsonDiversey, Inc.
Kellogg Snacks
Kellogg's
Kiwiplan
Kohl's Department Stores -
Eastgate #208
Kohl's Department Stores -
Miami Township

L-3 Fuzing & Ordnance Systems
Lawrenceburg Distillers Indiana
Levi Strauss & Company
Liberty Mutual Surety
Messer Construction Company
Microsoft
Nationwide Insurance
Owen Electric Cooperative
PNC Bank
Robert W. Baird & Company
Incorporated
Sam's Club Eastgate #6528
Sara Lee Food & Beverage
Schawk Cincinnati 446
Schawk Cincinnati 447
Signode Consumable Products
Operations
Square D Company/Schneider Electric
Texas Gas Transmission
The Stanley Works - MAC Tools

Ticona
Total Quality Logistics, Inc.
Toyota Motor Engineering &
Manufacturing North America, Inc.
Toyota North American Parts
Center Kentucky
UBS
UPS, Inc.
Vorys Legal Counsel
Wal-Mart - Alexandria #1961
Wal-Mart - Amelia #3342
Wal-Mart - Dry Ridge #0584
Wal-Mart - Eastgate #1443
Wal-Mart - Florence #1510 & 8133
Wal-Mart - Ft. Wright #2967
Wal-Mart - Hillsboro #3515
Wal-Mart - Milford #5499
xpedx/Cincinnati Division Office
xpedx/Saalfeld Redistribution
Zachry Construction Corporation

Sponsorships

3S Incorporated
AK Steel Foundation
American Financial Group, Inc.
Baker Hostetler, LLP
Catholic Healthcare Partners
Clermont County Chamber of
Commerce
Cassidy Turley
Convergys Corporation
Deloitte & Touche, LLP

Duke Energy Foundation
Ethicon Endo-Surgery, Inc.
Fifth Third Bank
Great American Insurance Company
HORAN
International Paper Company
JPMorgan Chase Foundation
The Midland Corporation
Middletown Rotary Club
MiXX Ultra Lounge

National Bank and Trust Company
Ohio National Foundation
PNC Bank
The PNC Financial Services Group
The Procter & Gamble Company
Saks Fifth Avenue
Scripps Howard Foundation
Taft, Stettinius & Hollister
Toyota Motor Engineering &
Manufacturing North America, Inc.

U.S. Bank Tower
University of Cincinnati
US Bank
Western & Southern Financial Fund
Western & Southern Life Insurance
Company
Xavier University

Marketing Cabinet

Michael J. Laatsch, *Chair*
Karen H. Bell
Stephanie Wright Byrd
Jose A. Cabrera

Stephen S. Campbell
Kevin M. Dugan
Maureen Odioso Godshall
Kathleen P. List

John J. Metz
Patrick M. Schwing
Carol Z. Shea

James A. Sluzewski
Geoffrey A. Smith

Regional Public Policy Council

Kay Geiger, *Chair*
Tim Burke, Co-Chair
Nan Cahall
Jeff Cramerding
Chip Gerhardt
George Glover

Brooke Hill
Louise Hughes
Julie Janson
Sean Kelley
Paula Kollstedt
Gary Lindgren

John Luken
Rita McNeil Danish
Van Needham
Tom Neyer, Jr.
John Salyers
James Schwab

Mark Silbersack
Alex Triantafilou
Greg Vehr
Gertrud Whitaker
Joe Wind

United Way/American Red Cross Partnership Committee

Christopher C. Cole
Kathleen C. Daly
Steven P. Drefahl
Rance G. Duke

S. Kay Geiger
Michael J. Graham, S.J.
Michael W. Hawkins
Carrie K. Hayden

Brian G. Keating
Sara L. Peller
Robert C. Reifsnyder
Majid Samarghandi

Edgar L. Smith, Jr.
Barbara J. Stonebreaker
Yvonne Gray Washington

United Way of Greater Cincinnati Unaudited Financial Information December 31, 2009

2009 Campaign	\$62,025,000
Less: Campaign Collection Reserve	(4,341,800)
Less: 2009 Campaign Received in 2010	(1,707,800)
Other Income Sources	4,933,500
<hr/>	
<i>Total Income</i>	<i>\$60,908,900</i>
Program Expenses	\$54,602,200
Administrative Expenses	2,580,100
Fundraising Expenses	3,975,300
<hr/>	
<i>Total Expenses</i>	<i>\$61,157,600</i>
Change in Net Assets	\$(248,700)
Beginning Net Assets	29,342,500
<hr/>	
Ending Net Assets	\$29,093,800

Note 1: The above figures represent unaudited 12/31/09 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expense. 12/31/09 audited financial statements for UWGC will be available in June 2010.

Note 2: The 2009 Campaign Received in 2010 represents pledges out of the total public report of \$62,025,000 received after 12/31/09.

Accountability & Services Cabinet

- David E. Szkutak, *Chair*
- Kathryn A. Haines
- Delores Hargrove-Young
- Susan M. Ingmire
- Harold (Hal) A. Klink
- Brenda M. Kloos
- Lorie Kravetsky
- Kathleen P. List
- Michael A. Manzler
- Brian L. McDonald
- Julia Poston



Initiatives

Dearborn & Ohio Counties Impact Fund (IN)
Every Child Succeeds
Grant County Impact Fund (KY)

place matters – Neighborhood Initiative
Regional Earned Income Tax Credit
Initiative

Success By 6®
United Way 211
United Way's The Volunteer Connection

2009 United Way Agency Partners

4C for Children
Aaron W. Perlman Center for Children
Abilities First
Adams Brown Counties Economic Opportunities, Inc.
Alcohol & Chemical Abuse Council of Southwestern Ohio
Alcoholism Council of the Cincinnati Area, NCADD
American Cancer Society
American Heart Association, Greater Cincinnati & Northern Kentucky Divisions
American Lung Association of Ohio, Southwest Region
American Red Cross, Cincinnati Area Chapter
American Red Cross, Dearborn & Ohio County Chapter
The Arc of Dearborn County
The Arc Hamilton County, Inc.
Arthritis Foundation Ohio River Valley Chapter
BAWAC, Inc.
Beech Acres Parenting Center
Big Brothers Big Sisters of Butler County
Big Brothers Big Sisters of Greater Cincinnati
Big Brothers/Big Sisters Association of Cincinnati
Boy Scouts of America Dan Beard Council
Boys & Girls Club of Clermont County
Boys & Girls Clubs of Greater Cincinnati
Brighton Center, Inc.
Brown County General Hospital Home Care
Brown County Helping Hands
Brown County Job & Family Services
Brown County Senior Citizens Council
Camp Washington Community Board, Inc.
Cancer Family Care, Inc.
Caracole, Inc.
Catholic Charities Diocese of Covington
Catholic Charities SouthWestern Ohio Hamilton Service Center
Catholic Charities SouthWestern Ohio
Center for Chemical Addictions Treatment
Center for Great Neighborhoods of Covington
Central Clinic
Child Focus, Inc.
Children, Inc.
The Children's Home of Cincinnati Ohio

Children's Law Center
Cincinnati Area Senior Services, Inc.
Cincinnati Association for the Blind and Visually Impaired
Cincinnati Children's Developmental and Behavioral Pediatrics
Cincinnati Early Learning Centers, Inc.
Cincinnati Public Schools Department of Early Childhood Education
Cincinnati Union Bethel
Cincinnati Works
Cincinnati-Hamilton County Community Action Agency
CincySmiles Foundation
City of Middletown Community Center
Clearinghouse
Clermont 20/20, Inc.
Clermont County Community Services, Inc.
Clermont Senior Services, Inc.
Clifton Senior Center
Community Counseling & Crisis Center
Community Mental Health Center
Directions! Program
Community Services West
Council on Aging of Southwestern Ohio
Council on Child Abuse
Covington Partners in Prevention, Inc.
Crossroad Health Center
Dearborn County Hospital Home Health Care and Hospice
Dearborn/Ohio County Retired Senior Volunteer Program (RSVP)
Diocesan Catholic Children's Home, Inc.
Emanuel Community Center, Inc.
Epilepsy Foundation of Greater Cincinnati, Inc.
Every Child Succeeds
FamiliesFORWARD
Family Connections
Family Nurturing Center
Family Service of Middletown
Fidelity Health Care
Freestore Foodbank
Girl Scouts of Kentucky's Wilderness Road Council
Girl Scouts of Western Ohio
Great Miami Valley YMCA
Great Oaks Institute Health Professions Academy

Greater Cincinnati Behavioral Health Services
Greater Cincinnati Microenterprise Initiative
HealthPoint Family Care, Inc.
Hearing Speech & Deaf Center of Greater Cincinnati
Heart House, Inc.
Holly Hill Children's Services
Hoosier Hills Adult Literacy League
Hoosier Trails Council Boy Scouts of America
Hope House Rescue Mission, Inc.
Housing Opportunities Made Equal (HOME)
Hyde Park Center for Older Adults
Interfaith Hospitality Network of Greater Cincinnati, Inc.
Jewish Family Service of the Cincinnati Area
Jewish Vocational Service
Joy Outdoor Education Center Foundation, Inc.
Junior Achievement of Middletown Area, Inc.
Kennedy Heights Montessori Center
Kidney Foundation of Greater Cincinnati
Leadership Council of Human Service Executives
Legal Aid of the Bluegrass
Legal Aid Society of Greater Cincinnati
Life Learning Center
LifePoint Solutions
LifeSpan, Inc.
LifeTime Resources, Inc.
Lighthouse Youth Services
The Literacy Council of Clermont & Brown Counties
Mayerson JCC
Mental Health America of Northern Kentucky
Mental Health Association of the Cincinnati Area
Mercy Franciscan at St. John
Middletown Area Senior Citizens, Inc.
Neighborhood Health Care, Inc.
New Horizons Rehabilitation, Inc.
New Perceptions, Inc.
NorthKey Community Care
Nutrition Council
Ohio State Extension Service - Brown County
Ohio Valley Goodwill Industries Rehabilitation Center, Inc.
People Working Cooperatively, Inc.
Postponing Sexual Involvement (PSI) for Young Teens

Pro Seniors, Inc.
ProKids
Redwood
Safe Passage, Inc.
Santa Maria Community Services
The Salvation Army Indiana Division, Dearborn/Ohio County Service Extension
The Salvation Army of Middletown
Senior Services of Northern Kentucky
Seven Hills Neighborhood Houses
Shared Harvest Foodbank
SmartMoney Community Services
Sojourner Recovery Services
Southern Hills Joint Vocational School District
Southern State Community College Your Place Program
St. Joseph Orphanage
St. Rita School for the Deaf
Starfire Council of Greater Cincinnati, Inc.
Stepping Stones Center
Supports to Encourage Low Income Families (SELF)
Talbert House
Teen Challenge Cincinnati
Tender Mercies, Inc.
United Cerebral Palsy of Greater Cincinnati, Inc.
Urban Appalachian Council
Urban League of Greater Cincinnati
VISIONS Community Services
Visiting Nurse Association of Greater Cincinnati & Northern Kentucky
Volunteers of America Ohio River Valley, Inc.
Welcome House of Northern Kentucky, Inc.
Wesley Community Services
Wesley Education Center for Children and Families
Women Helping Women
Women's Crisis Center
YMCA of Greater Cincinnati
Youth Encouragement Services, Inc.
YWCA of Greater Cincinnati
YWCA of Hamilton, Ohio

United Way of Greater Cincinnati Regional Center
2400 Reading Road
Cincinnati, OH 45202-1478
513-762-7100

Dearborn & Ohio Counties
227 Walnut Street
Lawrenceburg IN 47025
812-537-2009

Eastern Area
2085 James E. Sauls Sr. Drive
Batavia, OH 45103-3256
513-536-3000

Middletown Area
300 North Main Street, Suite B
Middletown, OH 45042-1903
513-705-1160

Northern Kentucky
11 Shelby Street
Florence, KY 41042-1612
859-525-2600